



JD INSTITUTE OF
FASHION TECHNOLOGY
www.jdinstitute.edu.in

Since
1988
Leading **Change**



Welcome to
Imagination



JD INSTITUTE OF FASHION TECHNOLOGY
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Since
1988
 Leading **Change**

AFFILIATION

ACCREDITATION



* Only at Brigade Campus, Bangalore & Goa Campus

COLLABORATIVE PROJECTS

Accademia Internazionale d'Alta Moda e d'Arte del Costume

KOEFIA



ual: london college of fashion

Georgian

Canada

INDIA FASHION WEEK LONDON

GLOBAL ASSOCIATIONS AND MEMBERS



SOFTWARE PARTNERS



Medini

Training, Certification & Academic Partner





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Introduction to Art and Design Education

The design industry is at its infancy, and has the potential to make a mark at a global level. The entry of international brands, changes in customer preferences, the fast growing economy and large young consuming population has made India a highly lucrative market.

Consumers today, have become more demanding, more discerning, and less predictable in their purchasing behaviour. Companies have also been looking inward, implementing changes to the core operations that are reshaping the entire design system, from shortening the length of the fashion cycle to integrating sustainable innovation into the core product-design and manufacturing processes, and therefore, the industry needs to equip itself with skilled workforce in order to meet the rise in demand. India still has some way to go in developing an understanding and appreciation of design and inculcating design culture among its people.

This endeavour is being encouraged by Government of India as well, and numerous skill development, financing and women entrepreneurship based policies are being formed. As the adage goes, the best time to start something was yesterday. The next best time, is today.

Creative education is the way for the future, come, be a part of Imagination.



Welcome to Imagination

Welcome to the JD Family

Here is a short brief about us:

Established in 1988, JD Institute of Fashion Technology, the multiple award-winning Art and Design Institute with 38+ learning centers across India, is nurturing masterminds to translate their dreams into success. Since its inception, the Institute has carved a niche in the field of design education and has metamorphosed into an industry leader that develops courses with a pulse on the needs of the industry. To cater to the ever-growing market, JD Institute offers a plethora of courses in the field of Fashion Design, Interior Design, Jewellery Design, Fashion Communication, Fashion and Lifestyle Entrepreneurship, Fashion Business Management, Visual Merchandising, Fashion Photography, and Hair and Make-up Artistry. With the aid of a vigorous combination of Research, Mentoring, Practical exposure, and Class-room training, the Institute plays a key role in shaping the students to become the industry experts of tomorrow.

Today, JD Institute of Fashion Technology is synonymous with quality education, and boasts of an alumni network that is more than 40,000 strong. The Institute has itself evolved into Imagination, a place made to achieve dreams.

Legacy

The exciting journey began with Mr. Chandraakant Dalal (President) whose passion and dedication led to the expansion of the Institute across different cities in India and Mr. R.C Dalal (Co-founder) an iconic pioneer in the field of fashion and art education. Advancing the dreams and aspirations of the visionaries, the rich legacy is taken forward by Mr. Nealesh Dalal, Managing Trustee, JD Educational Trust who heads the Bangalore office, Mr. Yogesh Dalal who heads the Mumbai corporate office and Ms Rupal Dalal, the Executive Director of Delhi Corporate center.

Associations Accreditations and Affiliation

Providing students with the right kind of industry exposure has always been a priority at JD Institute. In line with this purpose, JD is affiliated to Bengaluru Central University and Goa University (pertains to only degree courses at Bangalore and Goa centre).

The Institute is also a member and associated with various prestigious bodies like Cumulus, Indo Italian Chamber of Commerce and Industry, Indo French chamber of commerce and Industry, the council of EU chambers of business in India, EQAC (Education quality accreditation Commission, Spain).

It is also creative partners with Adobe India, IIID, ADI, Medini, Auto desk, trend council and does collaborative and study abroad projects with KOEFIA, Rome, Italy, London College of Fashion, and Georgian College, Canada.



Global League Institute' Certified by Great Place to Study, London based on the student satisfaction survey.

Global Excellence in Design Education by Times Education Excellence 2019

Mr. Kishore Ramachandra, mentor of Photography Department recognized as the 'Nikon Expert'

The qualified Institute serving Fashion design, Interior design and; Hair and Makeup courses at International Quality Awards, 2019.

JD Institute of Fashion Technology, Bangalore is recognized under the 10 most recommended higher institutes, 2019.

JD Institute of Fashion Technology recognized by Education Brainiac under the 20 best Higher recommended higher institutes, 2019.

The Institute is awarded Leaders in Design Education by the UK Asian Business Awards 2018 held at Congress Hall London.

Best Vocational Education Institute for Fashion Design.

BEST FASHION INSTITUTE" title at the Esparto Fashion Awards 2019



JD TAKES PLACEMENTS AND RECRUITING TO THE NEXT LEVEL WITH CREATIVE CAREERS

For years we connected students to the industry with our well-developed, far reaching network. Now we raise the game. Creative Careers, a new JD initiative, is an online platform that helps students and employers find each other. Started in 2016, this is a first of its kind platform in the design and creative industry – a platform that is dedicated to connecting designers and employers. Students can browse jobs, know more about employers, and get career guidance. Employers, on the other hand, can browse student profiles, create a compelling company page, and build a talent pipeline.

The site can be accessed at www.jdinstitute.edu.in/careers.

Benefits for employers

- Find the right talent for your company
- Interact with people before you hire them
- Be online, the place where things happen!
- Build a talent pipeline online
- Fulfill requirements faster



CREATIVE CAREERS

POWERED BY: JD INSTITUTE OF FASHION TECHNOLOGY

www.jdinstitute.edu.in/careers

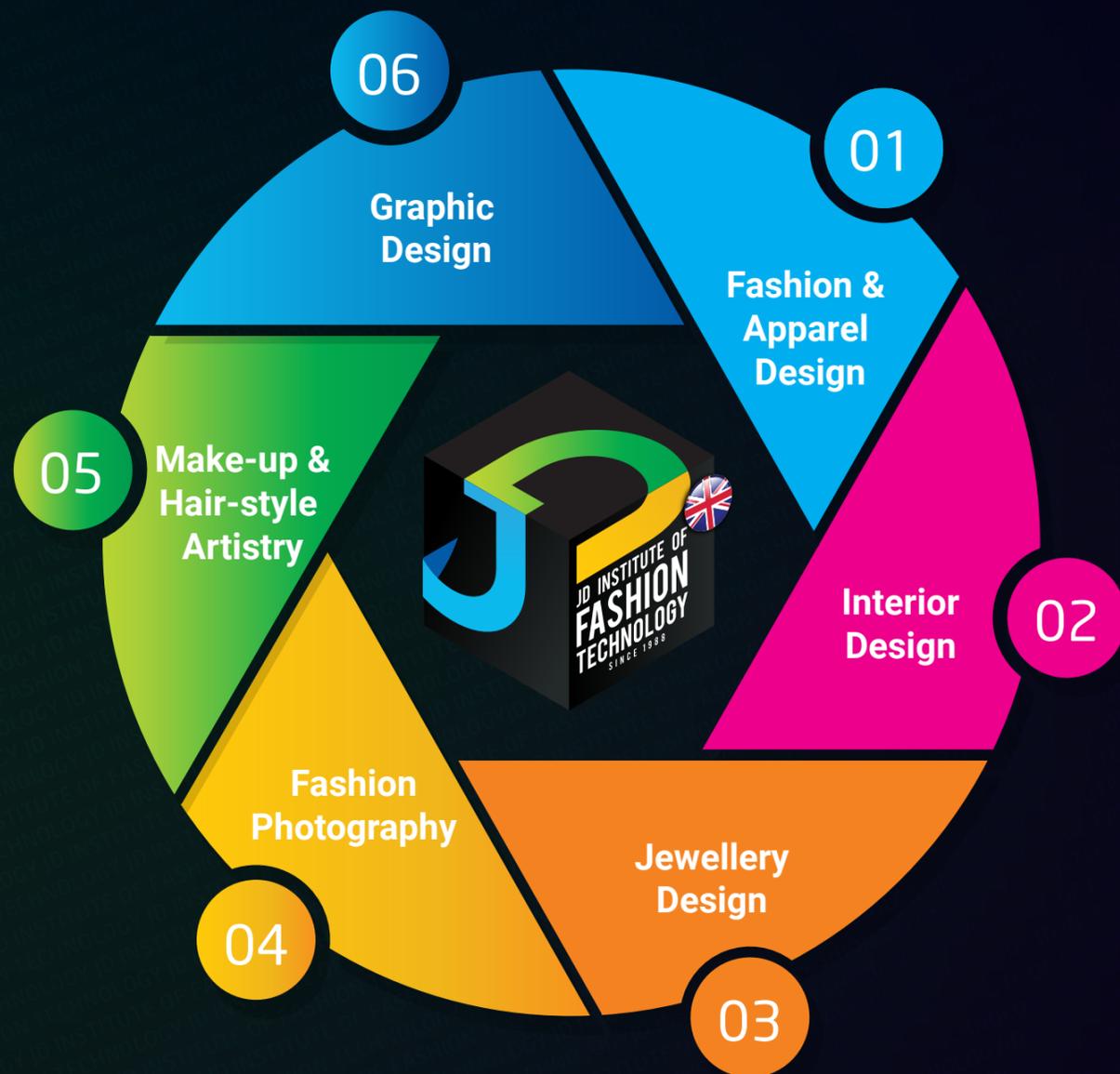


Portfolio of Courses

COURSE	DURATION
1 BSc. in Fashion and Apparel Design Bangalore & Goa University	3 years
2 BSc. in Interior Design & Decoration Bangalore & Goa University	3 years
3 Advanced Diploma in Fashion Design	3 Years
4 Advanced Diploma in Interior Design	3 Years
5 PG Diploma in Fashion Communication	2 Years
6 PG Diploma in Fashion Design and Business Management	2 Years
7 PG Diploma in Interior & Spatial Design	2 Years
8 Diploma in Fashion Design	1 Year
9 Diploma in Interior Design	1 Year
10 Diploma in Fashion Business Management	1 Year
11 Diploma in Fine Jewellery Design	1 Year
12 Diploma in Visual Merchandising	6 Months
13 Diploma in Fashion Photography	3 Months
14 Diploma in Fashion Styling	3 Months
15 Diploma in Makeup and Hairstyle Artistry	6 Weeks
16 Diploma in Intenational Fashion Styling	40 Days
17 Diploma in Intenational Retail Styling	40 Days
18 Graphic Design	3 years

JD Is Constantly Expanding Its Folio Of Courses To Meet New Industry Demands

Fashion Entrepreneurship, Fashion Law, Furniture Design, Creative Skills, Digital Marketing - Fashion and Interior



Our Departments

1 Fashion and Apparel Design

JD Institute's Programme - Fashion and Apparel Design is curated to create learners into creative thinkers who translate their thoughts and experiences into collections of design. The aspirants acquire professional skills, creative perspectives, and knowledge of trends, materials, and fabrics. This allows them to react to the customer and brand requirements. They also get hands-on knowledge of how the fashion world works and evolves, and are also encouraged to learn experientially with fresh methodologies.

To support the course, JD hosts seminars, talk sessions, and invites external mentors/guests to enrich and broaden the experience of its aspirants. At the end of the programme, the aspirants are given an opportunity to present their collection at the JD Annual Design Awards.

2. Interior Design

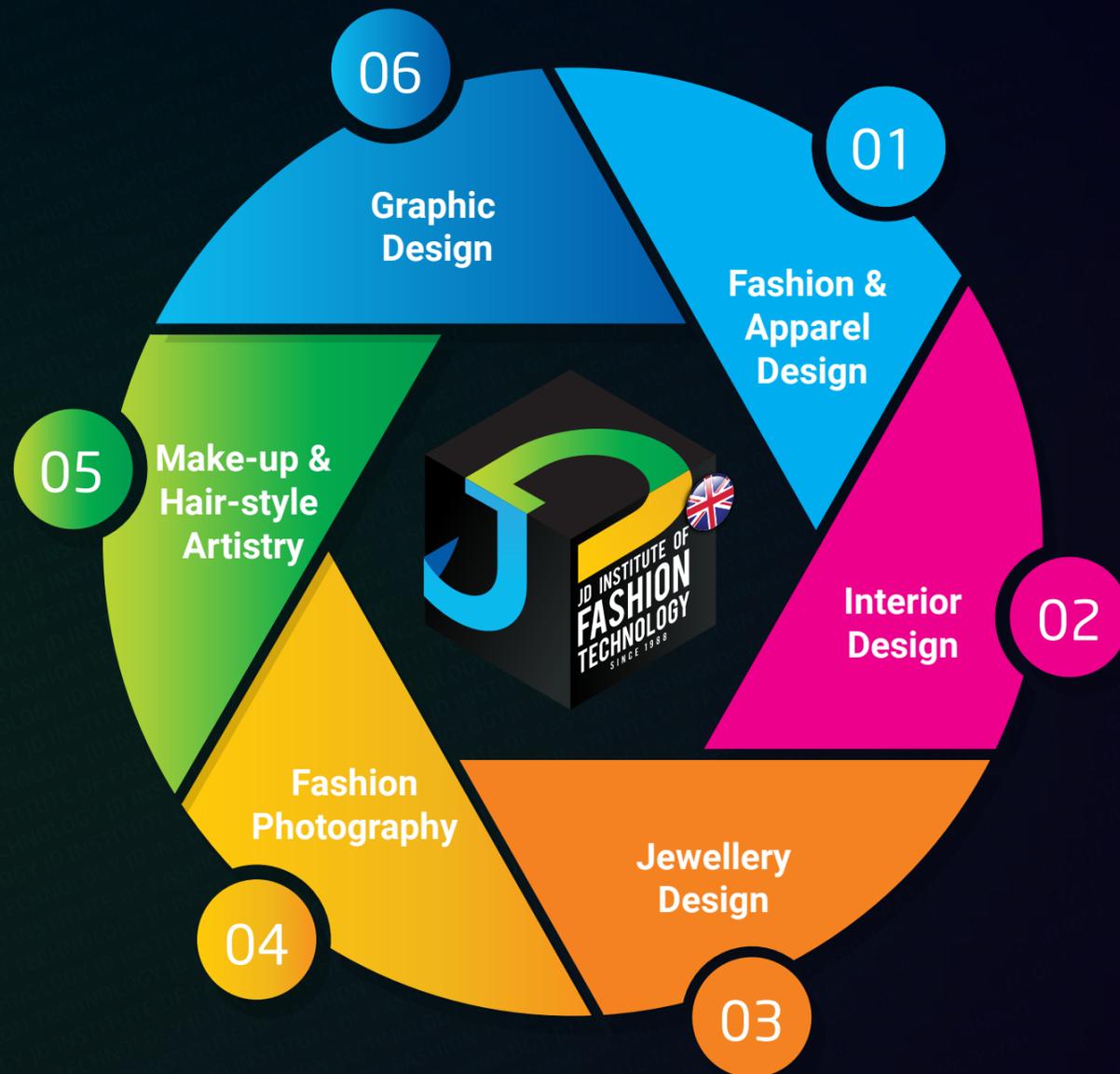
The essence of the course is designed for students with an interest to learn the finer aspects of interior design and development. At JD, we ensure that there are consistent opportunities for anyone to develop their skills, and open different facets to showcase their creativity. This course keeps the aspirant engaged with an approach that focuses largely on the practical aspects combined with an apt amount of theory and extensive knowledge of market trends.

The programme is aided with International exposure, career mentoring by top industry specialists and live projects to fine-tune student's abilities and learning.

3. Jewellery Design

India is renowned for jewellery-based craft traditions, techniques and manufacturing. Today, Digital technology innovations in design and manufacturing are paving the way for the new leaps in the jewellery industry. Keeping these new developments in mind, the Jewellery design programme at JD is designed specifically to acquire a detailed knowledge about the creative and manufacturing methods applied by both, national and international jewellery design industry.

This course covers all skills and techniques across design, manufacturing and retail.



Our Departments

4 Fashion Photography

When you are a citizen of imagination, you are in search of an artistic phenomenon. The Program - Fashion Photography at JD makes provision for a learner to propel a fortuitous career in the capacity of a fashion image developer for the best advertising and fashion industry. The course helps aspirants to acquire the technical skill-set required for Fashion photography and identify with various tools related to developing images for editorial and commercial fashion photography.

5. Make-up and Hair-style Artistry

Make-up and Hair Style Artistry has had a profound growth as a career prospect in the past decade. Besides being an incredible hobby and passion, make-up and hair style artistry has gone mainstream as a career. This course in Make-up and Hair Style Artistry offered by JD Institute of Fashion Technology is the apt choice for anyone willing to pursue the glamorous career of Make-up and Hair - Style Artistry. Exclusively designed to impart training on international trends and techniques, the program offers intensive, conceptual and practical training for those wishing to embark a career as make-up Artists, Hairstylists in the fashion, media, photography and entertainment industry.

6. Graphic Design

Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts and page layout techniques to create visual compositions. In the brand conscious world that we live in, it is common practice, for even people to consider themselves as brands in order to direct their actions in keeping with the brand they feel they represent. Its the method they use to distinguish themselves, and stand out. Graphic designers convey huge ideas in the simplest forms. Such thought needs the best mix of input and space, as the growth in this field is exponential. At JD, we do just that. we provide a balance of inspiration, self expression and discipline, in order to crate industry-ready candidates.



Why JD ?

1. 30+ years rich legacy.

2. 360-Degree Approach – Learning beyond Curriculum

A true education goes leaps and bounds beyond the class-room. At JD Institute, we offer a global curriculum that stays ahead of the curve and constantly innovates with our 360-degree approach. We equip students with an in-depth understanding of design, along with its multiple verticals, and the practical approach.

3. State of the Art / Top-notch facilities

Opportunity to attend international fashion and design events
Insights through masterclasses
Interaction with the industry experts
Entrepreneurial skill advancement
Access to art infrastructure, educational labs, and library.
Chance to be a part of prominent Fashion Weeks and Design Festivals
Annual Design Awards
Exposure to diverse cultures and traditions

4. One of the unique and standout characteristics of JD Institute is how the institute recognises the value and significance of inculcating new-age teaching methodologies while also simultaneously focusing on modern and contemporary forms of education.

5. The educational offerings include 18+ uniquely devised undergraduate, post-graduate and specialized programmes across its campuses.

6. The faculty at JD has constantly strived to cement the institute as the pioneers in the avenue of art and design education.

7. Educational programmes/Courses offered at the institute also include an array of characteristics such as international exposure, industry insights, seminars, talk-shows, Live industry projects, internships etc.

8. The Institute has its own built in Job portal called 'Creative Careers' and ensures 95% of placement record.

9. Keeping up with the dynamics of the market, the Institute has collaboration with the best in the Industry to further strengthen the ability to deliver unsurpassed experience to its students.

10. International Exposure/Global Connect Due to the longevity and effective fulfilment of educational standards, JD has been accredited by Education Quality Accreditation Commission (EQAC), and has membership of Cumulus, and various other international bodies. The Institute also hosts study abroad projects in collaboration with KOEFIA, Rome, London College of Fashion UAL, and Georgian College, Canada.



Franchise Support

1. Our support will be extended in terms of establishing a brand and assistance will be provided for the following factors:
 - Choosing/selection of the location
 - Infrastructure guidance
 - Team building
 - Clearly defined terms through connecting with the right resources for your investment and effort.
2. Minimized efforts to develop the new centre in terms of credibility, marketing collaterals, industry network, and affiliations. As an established entity, our (corporate centre's) pool of connections and networks relevant to your centre, will be provided for you to build your network.
3. Marketing Support will be extended in particular for the following:
 - Hiring of marketing staff, if the need be.
 - Training of administrative staff, Marketing team and academic counsellors to be provided by the corporate office.
 - Online and offline marketing packages such as Shiksha, Sulekha, Just Dial can be availed at best competitive rates due to our existing collaborations.
 - Guidance on existing marketing strategies.

4. Academic Support will be extended in particular for the following:
 - Hiring of staff and faculties, if the need be (at a subsidised cost).
 - Course structure and guidance
 - Schedule/time-table presentation of each of the courses.
 - For JD Annual Design awards; entire support and guidance will be provided in terms of resources and execution. (The particular branch is expected to bear the cost incurred for the event)
 - Placement assistance and guidance will be provided at the first year of the establishment.
 - CSR Initiations, concepts/ideas related to extra-curricular activities to be given and shared by the corporate centre. Hence the particular centre is expected to take it forward.
5. Creative and Promotional Support will be extended in particular for the following:
 - Connecting with soft-platforms such as local search engines through SEO / SEM created campaigns and documentation of workshops to be uploaded on our website.
 - Communication for your particular centre will be covered on different platforms owned by JD, such as digital, print and social media.
 - Artwork/Design guidelines will be provided.
 - Creative artwork for any advertorial or promotional campaign will be provided for your centre. The experienced in-house digital marketing team from the Corporate Office will be readily available for support, at an extra cost.
 - The leads generated from the website for your centre will be provided directly to you.
6. Scheduled visits, personalised attention and support will be given from the corporate office.
 - Within the first year of establishment, visits will be conducted often by personnel from the Corporate Office to provide feedback and guidance. In case of any emergency visit sought by the particular centre, expenses will have to be borne by the centre including travel and accommodation.
 - In the second year of the establishment, the personnel will take a visit and monitor once in 3 months and for the rest of the time, it will be planned but at an additional cost. The respective centre is expected to bear the additional cost.
7. JD merchandise (Prospectus, T-shirt and Bags) will be provided at an additional cost.



Franchise Fact Sheet

Category	:	Art, Design and Management
Proposition	:	The recognized brand in design education.
Profitability	:	High
Staff Requirement	:	5 to 10 people depending on the type of centre.
Presence	:	38+ centres
Target Cities / Locations	:	Nationwide
Area Requirement	:	3500 sq. ft. and Above
Total Estimated Investment	:	₹ 45 - 65 Lakhs
Franchise Fee (if in India)	:	₹ 15,00,000/-
Franchise Fee (if abroad)	:	₹ 20,00,000/-
Royalty fee	:	25%
Type of partners	:	We are looking for someone who is passionate about delivering quality training and service driven education. An individual who is self-motivated, experienced and recognized by the community.



How to Start ?

1. Connect with us at our Corporate office - Bangalore
Address: No 79, 2nd cross, Lavelle road, Bangalore-560001.
Contact: +91 - 99019 99904
2. Send us a confirmation through an e-mail along with a request of your proposal.
3. Finalize the payment, its processes with the Franchise Manager at JD Institute - Bangalore Corporate office
4. Get the site inspected and approved by the Franchise Manager.
5. To confirm the agreement, send us a cheque of Rs. 50,000/- (non-refundable), to our corporate office at the address mentioned above. The above cost inculcates:
 - a) Site inspection
 - b) Infrastructure Planning
 - c) Budget Planning
 - d) Resource estimation and planning
 - e) Marketing Support

The cost may vary depending on the geographical location and its availability of resources

6. Signing of MOU along with the balance payment to be made to the corporate office.
7. Procurement of furniture and equipment for classrooms, labs, library etc.
8. Pre-launch marketing and PR activity for the announcement of the campus.
9. Launch of the Institute.
10. Congratulations. Now your JD Institute is open.

Guidelines

Financial Terms & Conditions:

1. Total cost of taking up a franchise will involve a one-time fee of INR 15,00,000/- inclusive of taxes.
2. The renewal of the contract is required every 3 years and is subject to mutual understanding.
3. 25% royalty will be levied on the total revenue generated per student.
4. An initial non-refundable payment of INR 50,000/- has to be made to the Corporate Office, Bangalore. The advancement of this payment will be followed by, a primitive scrutiny and supervision by 2 management experts. They will assist and guide on the shortlisting of infrastructure, space allocation and human resources.
5. Once all the conditions are met, the balance due (INR 14,50,000/-) will be collected and the Contract Agreement will be duly signed.
6. The Fee for each course and the academic year will be decided by the corporate centre itself after having discussed with that particular franchise centre. Any changes made in the course fee structure or discounts given to any particular students without the acknowledge of the corporate centre will not be allowed.
7. Even if a discount is given to a particular student, the royalty value will not be comprised, and will remain the same.
8. A separate charge for JDADA will not be taken from the students and will be inclusive in the fee structure.
9. No other branding or commercial activities are allowed to be carried or held inside the premises. If the person is willing to do so has to take a prior permission from the franchise manager at the corporate office along with providing all the details and the purpose of this branding or action.
10. If there are any plans to increase the space or for the expansion of the centre, a permission has to be taken much in advance from the concerned franchise manager. The new campus has to be within the two kilometres of the current zone if not it will be considered as a new franchise centre, and has to meet all the conditions pertaining to it.
11. The final decision making on all matters rests with JD Institute of Fashion Technology, Bangalore.
12. The corporate centre will not be held responsible for any other government or educational policies related to the particular centre. Please note that these should already meet before agreeing the terms and conditions of this franchise proposal.

Procedural Conditions:

1. Any receipts, vouchers and legal documents should be put in to use, post an approval by the Corporate office.
2. No pirated software programs will be allowed at the franchise centre.
3. The students have to incur an additional expenditure for materials and licenses for the software, over and above their standard fees. (Details of it has to be provided to the corporate centre)
4. JD Certification will only be provided after the successful completion and assessment of portfolio along with the clearance of royalty.
5. After the launch, you just need to follow the JD Institute System and curriculum daily to set the stage for a world class education.

Payment Pattern

International:

1. Franchisee Fees: ₹ 20,00,000
2. Payment Terms:
 - Site Inspections: ₹ 3,00,000
 - On Signing the Agreement: ₹ 17,00,000?
3. All statutory & building compliances to be met.
The above cost excludes travel and accommodation

National:

1. Franchisee Fees: ₹ 15,00,000
2. Payment Terms
 - Site Inspections: ₹ 50,000
 - On signing the Agreements: ₹ 14,50,000
3. Area required: Minimum 3500 sqft
4. Staff Requirement: 1 campus mentor: Visiting faculty
5. Student Enrolled Capacity (recommended): 75 - 100
6. All statutory & building compliances to be met.
The above cost excludes travel and accommodation



List of Requirements for the Set-up

The following has to be taken into consideration for providing the state of the art facilities:

1. Cost for the interior set up: ₹ 20,00,000 minimum (The cost may vary as per the need and location). The Campus has to be spacious, air conditioned with high-speed wifi and should reflect as an art and design institute. It should contain following classes and labs:
 - Draping lab
 - Textile lab
 - Pattern-making lab
 - Sewing lab
 - Library
 - CAD/Computer lab
 - Class-rooms

2. Materials and cost:
 - Fixtures (Flooring, Tables, Chairs, Walls): ₹ 2,00,000
 - Sewing Machines (Juki / Brother Style) - 10 no's: ₹ 2,00,000
 - Dummy for garment draping - 15 no's: ₹ 75,000
 - LCD for presentation: ₹ 60,000
 - Tables for Interior Design - 15 no's: ₹ 45,000
 - Fixtures (Flooring, Tables, Chairs, Walls): ₹ 2,00,000
 - Signboard: ₹ 75,000
 - Phone system (Analog EPBAX) Phones: ₹ 2000
 - Air Conditioner (1.5 tone Samsung / LG) - 4 no's: ₹ 1,80,000
 - Franchise branding material: ₹ 15,000
 - Launch: ₹ 1,00,000
 - Fabric swatches, Basic stationary, art and design related equipment and materials.
3. The library should contain minimum 500 books
4. Theory Class: Arrangement for 20 students (chairs, table, LCD)
5. Drafting tables, tools and equipment's required for Interior Design set-up.
6. Computers with LCD and software licenses
7. Iron board, irons, stools, chairs
8. A proper administrative office and a computer set-up for the concerned operator
9. Basic office stationary, files etc.
10. Theory class: Arrangement for 20 students (chairs, table, LCD)
11. Staffroom for teachers and one conference room
12. Notice boards, white boards with markers and teaching materials.
13. For Draping Lab: Minimum of 15 dummies, 15 stools & 15 chairs and tables.
14. For jewellery: Arrangement for 15 students along with tables, chairs, and manufacturing kits
15. Cleaned toilets with a proper sanitizer and tissues
16. Drinking water facilities

Things to note:

1. The classes and labs will be developed based on the given space and need.
2. The above requirements were for the centre who are just providing courses in Fashion and Interior. Requirements may vary as per the courses provided by the particular centre. This will hence be done after a meeting or a discussion with the franchise manager.
3. The recurring cost like salaries, branding and marketing, rentals and other developmental activities for the infrastructure can be mutually discussed and developed as per the need.

FRANCHISEE APPLICATION AND SURVEY FORM

Personal Information

Name: _____

Address: _____

Date of Birth: _____ E-mail: _____

Nationality: _____ Domicile: _____

Phone: (Off.) _____ (Res.) _____

Educational Qualifications: _____

Location/ Address of Premises: _____

Present Employment & Designation: _____

if already a franchisee in past or present: _____

Details Of Persons Having A Direct Or Indirect Ownership Interest In The Franchisee Company

Name	Address	Designation

Business & Financial Goals

- When are you looking at starting the Centre?

- What is the investment that you can make in your Centre?

- What are the marketing and operations strategies Planned by you?

- Who will be the Centre Director/Manager?

5. Will you have any business partners? If so, please list their names below

Name	Estimated Net Worth	% of Ownership	Proposed Cash Investment

6. Please indicate your financial goals and time-frame for achievement from the Franchise.

1st Year.

2nd Year.

3rd Year.

7. Are you currently involved in any other business ventures? If so, please provide details.

Personal Financial Statement

Current Assets	Current Liabilities
Cash: Secured Loans: Marketable Securities:	Unsecured Loans
Non-Marketable Securities:	Accounts/Bills Payable:
Life Insurance:	Encumbrances on Property:
Real Estate:	Income-tax Dues:
Automobiles:	Other Liabilities:
Furniture & Personal Property:	
Other Assets:	
Total:	Total:
Net Worth	

Survey Report

Name of Public Schools	Location	Total area

Name of Colleges	Location	Total area

Name of Fashion design institute	Location	Total area

Name of English News Paper	Location	Total area

Name of Magazines Fashion, Interior, Jewellery	Location	Total area

Annexure Required

- Title Documentation for the Premises, if any
- Bank references
- Copies of Passports of Persons having direct/indirect ownership interest
- Copies of PAN cards of Persons having direct/indirect ownership interest.
- D.D. of Rs. 50,000/- (Rupees Fifty Thousand only) In Favour of JD IMAGE PROMOTIONS LTD. Payable at New Delhi.
This amount is refundable on rejection by JD IMAGE PROMOTIONS LTD. This amount is a part of the franchisee fees.

Design Reference



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Ads

Trends are temporary. Style is permanent. Become a citizen of Imagination.

Admissions now open for **B.Sc** in Fashion & Apparel Design

Imagination is the place where tomorrow's iconic designers master their craft. Enroll at JD Institute of Fashion Technology today.

Other degree & diploma courses: Textile, Interior, Fashion & Jewellery Design

Now also in Yelahanka

30 years
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No.71, 1st Floor, 2nd Cross, Lavelle Road, Bangalore-560 001
M: +91 99019 99903/4 T: +91 80 22279927 E: jdfashion@jindia.com
No.789, Double Road, Near Just Bake, Yelahanka New Town, Bangalore-560 106
M: +91 99642 17700 / 99643 17700 E: yelahanka@jindia.com

What's the point of the future if it's not tailor-made? Become a citizen of Imagination.

Admissions now open for **B.Sc** in Fashion & Apparel Design

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No.789, Double Road, Near Just Bake, Yelahanka New Town, Bangalore-560 106
M: +91 99642 17700 / 99643 17700 E: yelahanka@jindia.com

CAN YOU IMAGINE A WORLD WITHOUT GRAPHIC DESIGN? WE CAN'T EITHER.

JOIN JD'S CAREER MAKING SIX-MONTH DIPLOMA IN GRAPHIC DESIGN AND BRING INSPIRATION, IDENTITY AND DIRECTION TO THE WORLD.

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Admissions now open. Welcome to Imagination.

Fashion
M.Sc, B.Sc and Diploma

Interior
B.Sc and Diploma

Jewellery
Diploma

30 years
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Lavelle Road
+91 99019 99903/4
Yelahanka
+91 99642 17700

CSR

YOUR MOTHER'S LOVE WILL NEVER GO OUT OF FASHION
PROTECT HER FROM BREAST CANCER.

This October, get the women in your life to start regular breast screenings. Because early detection can pre-empt malignancy.

CELEBRATING THE WOMEN IN OUR LIVES
 OCT 1-31

In association with **HCG**
 Donate and save a life. Ask us how.

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YOUR SISTER'S EMPATHY WILL NEVER GO OUT OF FASHION
PROTECT HER FROM BREAST CANCER.

This October, get the women in your life to start regular breast screenings. Because early detection can pre-empt malignancy.

CELEBRATING THE WOMEN IN OUR LIVES
 OCT 1-31

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Office Branding

Playing safe is for sheep. Citizens of **Imagination** challenge the fabric of tradition.

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30 years
 Leading Change

Small minds discuss people. Average minds discuss events. Citizens of **Imagination** discuss ideas.

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30 years
 Leading Change

You are stepping into **Imagination**

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30 years
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Outdoor

India's best design school now at Raipur.

JD Institute of Fashion Technology
 KITE, Knowledge Village, Nardaha, Vidhan Sabha Road, Raipur
 Admissions now open for Fashion. Interior. Jewellery Design

8889722224 / 25, 8889168881

30 years
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Newspaper insert

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Imagination is the place where tomorrow's iconic designers master their craft. From fashion and jewellery design to interiors and fashion business management, we inspire our students to stretch their imaginations across every facet of the fashion industry. So if it's design on your mind, think no further. Become a citizen of Imagination today.

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What does it mean to be a citizen of **Imagination**?
 Many things. Playing safe is for sheep. Citizens of **Imagination** challenge the fabric of tradition. Thinking small is out of fashion. When you're a citizen of **Imagination**, nothing is small. Citizens of **Imagination** are not products of their environment. Their environment is a product of them. Ordinary people see possibility. A citizen of **Imagination** sees a whole new world. Trends are for others. Citizens of **Imagination** create their own aesthetic. 'Left brain or right brain' is a lie thrown around by scientists. Citizens of **Imagination** use both. Welcome to **Imagination**.

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Citizens of **Imagination** are blazing a trail in the industry. See how.

Some of them are redefining the best labels in the business. Some have chosen to open their own shops. Whatever path they choose, our alumni continue to inspire the world around them by asking 'why not?' and chasing their most cherished dreams.

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JD annual awards

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FOR HIS AND HER MAJESTY.

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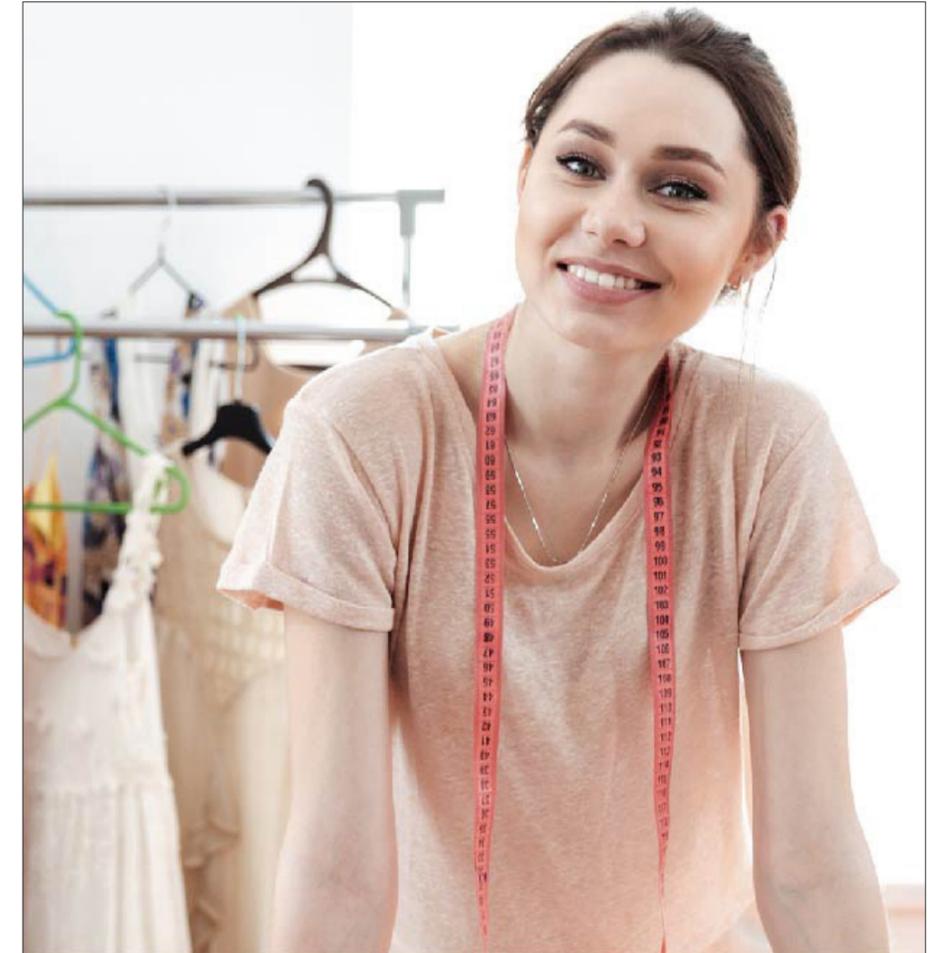
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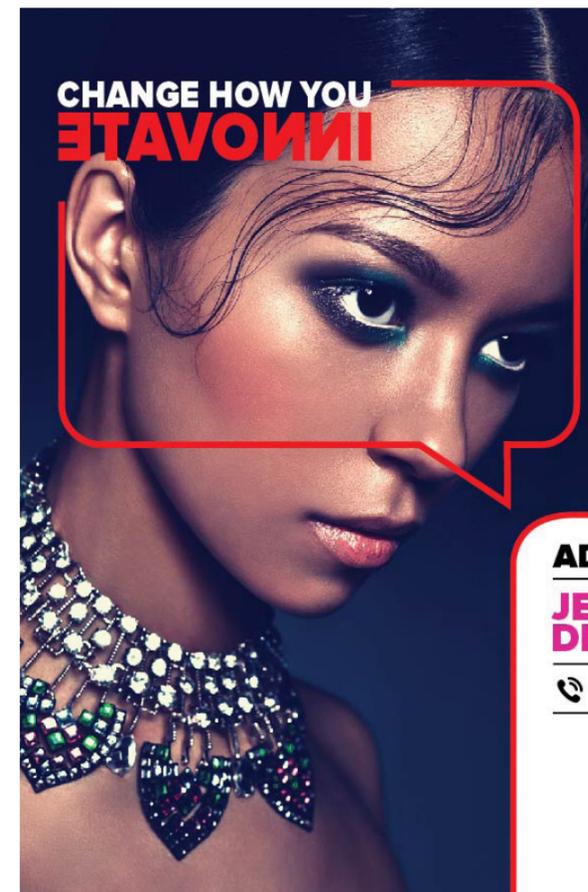


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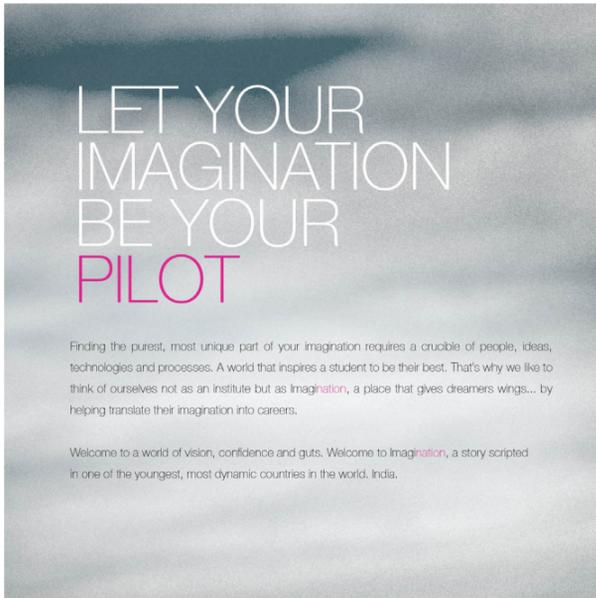
THE IMAGINATION BOOK

Let your imagination guide you



TRUST YOUR IMAGINATION

In the fashion-centric industry, self-confidence can sometimes be greater than knowledge, reputation or cleverness. An experienced designer with little confidence in their imagination may do well but will never become iconic. But a novice with an original imagination and an undying belief in it, may move mountains. Knowledge and skills can be mimicked. Only imagination is unique. But how do you transform what's in your imagination into a successful outcome that is both aesthetic and profitable? That's what we teach our students to do at JD Institute of Fashion Technology. But first, you must sit back. And let your imagination guide you.



LET YOUR IMAGINATION BE YOUR PILOT

Finding the purest, most unique part of your imagination requires a crucible of people, ideas, technologies and processes. A world that inspires a student to be their best. That's why we like to think of ourselves not as an institute but as Imagination, a place that gives dreamers wings... by helping translate their imagination into careers.

Welcome to a world of vision, confidence and guts. Welcome to Imagination, a story scripted in one of the youngest, most dynamic countries in the world, India.

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BOOK-2017

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INSIGHTFUL CONVERSATIONS WITH INDUSTRY EXPERTS

OUT-OF-CLASSROOM TRANSFORMATION

LEARNING TO WORK WITH SUSTAINABLE MATERIALS

Balancing knowledge with social contribution

FUTURE ORIGINS

THE FUTURE OF DESIGN IS BEING REWRITTEN WITH INNOVATION, ETHICS AND SUSTAINABILITY. WRITE YOUR CHAPTER WITH JD!

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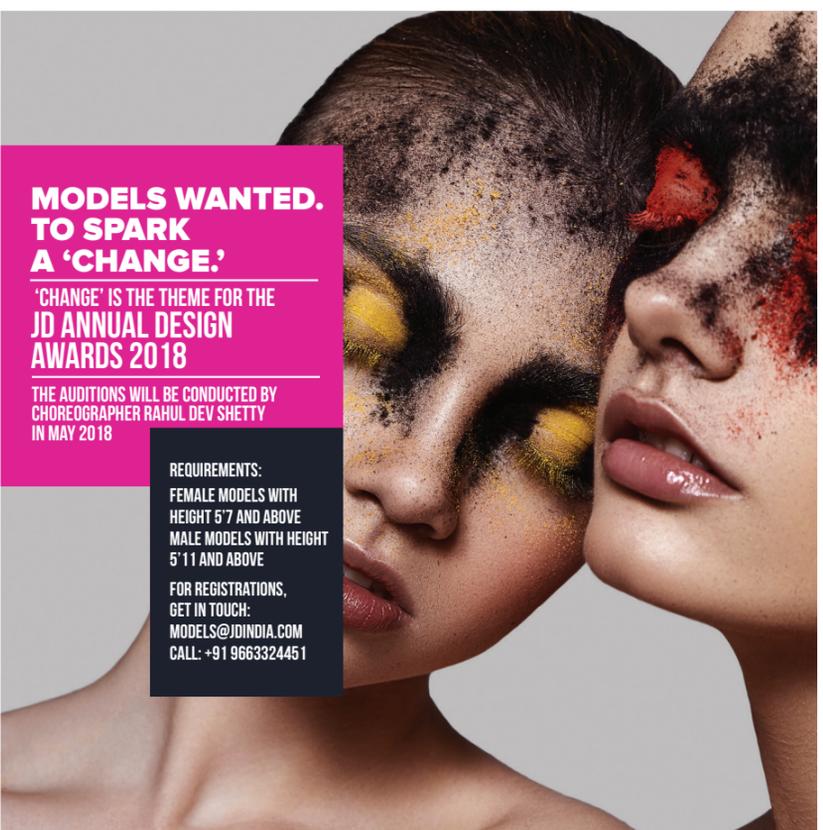


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MODELS WANTED. TO SPARK A 'CHANGE.'

'CHANGE' IS THE THEME FOR THE JD ANNUAL DESIGN AWARDS 2018

THE AUDITIONS WILL BE CONDUCTED BY CHOREOGRAPHER RAHUL DEV SHETTY IN MAY 2018

REQUIREMENTS:
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MALE MODELS WITH HEIGHT 5'11 AND ABOVE
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WHEN IMAGINATION MEETS EXPERTISE, THE WORLD **CHANGES**

JD welcomes its new mentor:
Rina Dhaka, Fashion Designer

What happens when the youthful imagination of our students meets the expertise of a renowned designer? World-changing ideas. JD is proud to announce Rina Dhaka, acclaimed fashion designer, as its new mentor. For years she has blazed her own trail in a dynamic industry. Now she will guide our students to find their unique path.



TO **CHANGE** THE FUTURE, START A NEW CONVERSATION

JD welcomes its
new mentors:

Rina Dhaka,
Fashion Designer

Sonali Bhagwati,
President,
Design Plus Architect

A great new chapter unfolds when great minds come together and exchange ideas. JD is excited to announce Sonali Bhagwati, renowned architect and Reena Dhaka, acclaimed fashion designer, as its new mentors. For years they have blazed unique trails in the industry. Now they will guide our students to find their unique paths.





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IN FASHION & APPAREL DESIGN – 2 YEARS

PG DIPLOMA
IN FASHION COMMUNICATION – 2 YEARS

DIPLOMA
IN FASHION BUSINESS MANAGEMENT – 1 YEAR

PG DIPLOMA
IN FASHION COMMUNICATION – 2 YEARS



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To create something unique, you need to CHANGE how you think. That's what we've been inspiring designers to do for years!

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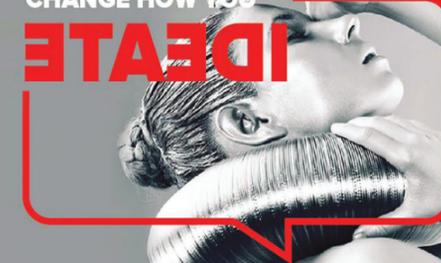
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JD ANNUAL DESIGN AWARDS 2018



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WHEN YOU



DESIGN, YOU CHANGE HOW PEOPLE THINK AND LIVE.

'Change' is the theme for this year's JD Annual Design Awards, the dazzling annual showcase of our students' best work. Attend the exhibition of radical new ideas in interior design, jewellery design and photography. Be wowed by original creations, and hobnob with the Who's Who of Bangalore.

Also attend the panel discussion on "Change in Design" on June 2, featuring eminent change-agents in the industry.

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2018



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Lalit Ashok, Kumara Krupa High Grounds, Next to CM Guest House, Bengaluru, Karnataka 560001

Exhibition

Time: 10 AM

Venue: Hall of Siddhartha

Date: June 1&2, 2018



**1 DAY
TO GO**



JD ANNUAL
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June 23rd



If all you want is design, then all you need is JD

From apparel to hair styling, choose from 15 cutting-edge design courses



If you're considering a career in design, look no further. JD Institute of Fashion Technology has a range of quality courses that addresses the entire spectrum of design. With smart faculty, a powerful industry network, and modern infrastructure, it's your destination for all things 'design' related!

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<p>INTERIOR DESIGN & DECORATION</p>	<p>INTERIOR DESIGN & DECORATION</p>
<p>** Eligibility: Govt. Polytechnic Diploma in FAD: ADFT, Knitting Tech, Handloom Tech. ID: Architecture, Civil.</p>	

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FASHION DESIGN
INTERIOR DESIGN

DIPLOMA/PG DIPLOMA: (1 YEAR)

FASHION DESIGN
INTERIOR DESIGN
FINE JEWELLERY DESIGN

PG DIPLOMA: (2 YEARS)

FASHION COMMUNICATION

DIPLOMA:

FASHION DESIGN - WEEKEND (1 YEAR)
 INTERIOR DESIGN - WEEKEND (1 YEAR)
 VISUAL MERCHANDISING - WEEKEND (3 MONTHS)
 EVENT MANGAEMENT (6 MONTHS)
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INNOVATIVE FASHION DOESN'T BREAK THE INTERNET. IT BREAKS THE MOULD



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FUTURE RIGINS

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ETHICAL FASHION THROWS LIGHT NOT JUST ON MODELS, BUT ON ISSUES AS WELL



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JD Institute of Fashion Technology India is with Nealesh Dalal and 2 others.
1 hr · 🌐

FORTHCOMING - CHANGE - JD ANNUAL DESIGN AWARDS 2018
Collection Name: Forthcoming
Designers: Pavithra and Priya DFD June C 2017

Forthcoming addresses the clothing needs for the school children. The collection features school uniforms that are rarely talked about. The fabric used for the line is empowered and laden with multiple features and provides solutions for the problems being faced by students in the present scenario. Non-tear able, water repellent and the self-cleaned... See More

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JD VOTED AMONG THE TOP 10 INSTITUTES BY KNOWLEDGE REVIEW MAGAZINE

10 BEST HIGHER EDUCATION INSTITUTES IN INDIA 2018

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Impossible is an "Opinion", Knowledge Review Magazine has Named JD Institute of Fashion Technology one of the Top 10 Institutes of India.

A big shout to all the people who made this possible. Read More... https://theknowledgereview.com/the-10-best-higher-educatio.../

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Collection Name: Forthcoming

Designers: Pavithra and Priya DFD June C 2017

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JD's strong legacy of design program and a culture of

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Times Business Awards Bengaluru 2018" – an initiative of Optimal Media Solution, a division of Times Internet Ltd – Designer Rini Phalgunan launched her collection "Kaleidoscope" in which she has incorporated psychedelic and polka dot prints which is definitely giving us a retro feel, a current trend which we cannot ignore but have one of her pieces in our closet! Her designs are architected in a way that it is suitable for day and evening wear. The metallics in her collection were definitely our favourite she ticked all the boxes through which grabbed her the "Most popular western wear" at the Times Business Awards Bengaluru.

#riniphalgunan #designer #westernwear #timesbusiness #timesbusinessawards #timesofindia #fashiondesigner #bangaloredesigner #fashion #food #lifestyle #travel #bangalore #blogger #media #news

TIMES BUSINESS AWARDS BENGALURU 2018
AND THE AWARD GOES TO
Rini Couture
Most Popular Western Wear

Rini Couture by designer Rini Phalgunan is a label inspired by distinctive styles that are everyday wearers – unique pieces that are a perfect juxtaposition of classic yet wearable. With an experience of over 5 years in the fashion industry, Rini identifies her signature style as western silhouettes that are 'dressed' for an occasion' without the fuss of over the top clothing. Stylish statement pieces which are sleek, trendy and calls out the personality of the wearer.

5
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TheStyle.World
July 23 at 11:56 AM · 🌐

A handful of designers and life journalists gathered for a "Fashion masterclass" at New Delhi's hip cafe their host was Sandeep Bhushan, the director of Facebook for India and South Asia over the past few years, fashion designers and appeal makers in India as in several other countries - have sought to use Instagram to market their products and attract new.

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Rini Couture
Most Popular Western Wear

Rini Couture by designer Rini Phalgunan is a label inspired by distinctive styles that are everyday wearers – unique pieces that are a perfect juxtaposition of classic yet wearable. With an experience of over 5 years in the fashion industry, Rini identifies her signature style as western silhouettes that are 'dressed' for an occasion' without the fuss of over the top clothing. Stylish statement pieces which are sleek, trendy and calls out the personality of the wearer.

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A handful of designers and life journalists gathered for a "Fashion masterclass" at New Delhi's hip cafe their host was Sandeep Bhushan, the director of Facebook for India and South Asia over the past few years, fashion designers and appeal makers in India as in several other countries - have sought to use Instagram to market their products and attract new.

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