



**JD INSTITUTE OF
FASHION TECHNOLOGY**

Welcome to Imagination
jdinstitute.com

30
years

Leading Change



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PERSONAL DATA

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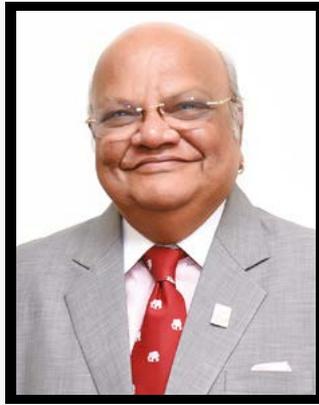
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Rtn. Chandraakant Dalal

04.12.1946 - 07.07.2017

Founder

For over 30 years, JD Institute of Fashion Technology has led the way in molding young imaginations for successful, glamorous careers in the world of fashion. Across the spheres of fashion, interiors, jewelry, fashion photography and make-up artistry, we have groomed and sent out over 20,000 graduates into the world.

Time and again, students and their parents express doubts about their inadequate talent to take on the tough, exciting world of fashion. And I tell them the same story.

All you need is the ability to draw a straight line and curious, adventurous imagination, one that seeks to find the simplest thought and turn it into something beautiful. That, and the willingness to work hard is all it takes to succeed.

So when you ask me about your skill gaps, I say don't worry about skills. Skills can be learnt. Instead, develop and articulate your imagination which is your unique way of looking at the world. That is your single biggest gift. And work hard at mastering your craft so you can make your imagination come alive.

Today, the fashion industry is more fragmented and competitive than ever. But that also means it is ripe for bold and imaginative ideas that leave a mark on the industry. Many Indian designers are already doing that. And you can get there too. All you need is a confident imagination and the training to harness that imagination for tangible results.

This is where it happens. Welcome to **Imagination**.



Shri. R. C. Dalal

20.02.1968 - 13.10.2017
Founder and Executive Director

JOURNEY OF A CHANGE MAKER

“Wake Your Dreams” - R. C. DALAL

R. C. Dalal along with Chandraakant Dalal founded JD Institute in 1988. RC Dalal was an iconic pioneer in fashion and art education. Under his guidance the JD brand and platform in art & design evolved to the next level of quality and credibility. His passion and dedication led to the expansion of the institute to 36 different cities in India. His legacy will be carried forward by Rupal Dalal, the new Executive Director, and Harsh Dalal, Director of Operations.

He was also a co-founder of Indian Film Festival Worldwide (IFFW), an organization that expands the global influence of Indian cinema. Major achievements include India Film Festival Russia (IFFR), India Film Festival Vietnam (IFFV), Bollywood Festival Norway, Bollywood Film Festival Russia, and India Film Festival Poland, and Indian Panorama at the Moscow International Film Festival.

Taking India to the global stage was his dream. Under his aegis, JD students showcased their work abroad. He was instrumental in turning Hauz Khas Village into an upscale marketplace for art connoisseurs. For his work in promoting art, he was awarded the Bhikhuram Jain award. His vision of taking JD global was realized when JD participated at the Bollywood Festival Norway as the Fashion Partner. He committed himself to many CSR activities and was the honorary spokesperson at Consortium of Women Entrepreneurs of India. Recently, he was also awarded “The Hero to Animals Award” by Poorva Joshipura, Vice President of International Affairs, PETA UK for his contribution to animal-friendly fashion. His passion and his dedication made him consort for India Fashion Week, London along with Manny Singh in 2015. To honour RC Dalal, a special ‘RC DALAL MEMORIAL AWARD’ was established to recognize top designer talent during India Fashion Week, London.

A true visionary and people developer, RC Dalal successfully created a capable and diverse student population. They will evolve into productive citizens of the world of art and design. His void can't be filled. And it will be no easy task to continue his amazing work. But most of all, his immense passion to bring change will inspire generations to come.



Nealesh Dalal

Managing Trustee

Taking the JD legacy forward has been exciting and rewarding. Our mission has been to create unparalleled quality, rigor and opportunities for aspiring designers. To make students competitive in an increasingly global world, we have been inspired by a few key themes.

Continuous relevance is a key theme. Our research team learns from top design schools all over the world. As a result, today JD has a truly global curriculum. **Innovation** is another key theme. Our tie-up with Medini, the authorized partner for AUTODESK, provides students specialized training in Autocad and other software programs. **Diversity & collaboration** are also important. JD has created collaborations with institutes like University of Arts in London and Koefia Haute Couture School in Italy.

Another big theme for us is **People**. We groom the best people who inspire and guide students. A positive **Environment** is also important. That's why we moved up to a vibrant campus on Brigade Road, the city's most fashionable district. We also conduct workshops featuring the city's iconic designers and deploy students to the city's leading fashion shows.

Entrepreneurs thrive on **Networks**. We have a good relationship with the design community through events and shows, some of which have brought us recognition. JD was recognized as 'Best Fashion Design' Institution from the Top 20 promising educational institutions in Karnataka for 2017 by Higher Education Review. We also won 'Best Vocational Education Institute of the Year – Fashion Design' at the 7th Indian Education Awards by Indian Education Congress, 2017. Finally, we are passionate about new **Ideas**. We've been using the JD Annual Design Awards to create a revolution in fashion consciousness.

With our efforts at creating a global curriculum, international exposure, latest facilities, intense training for faculty and students, and collaborations with industry experts, we are poised to take the JD story to even greater heights.

MESSAGE FROM THE MANAGEMENT



Sandra Agnes

Director, South & Centre Director - Cochin

To help the JD story expand, we are channeling our effort to bring on board ten franchisee partners in the south region alone. Our long-term vision is to build an Autonomous University with a powerful student body and attain standards approved by the All India Council for Technical Education (AICTE) and the University Grants Commission of India (UGC). We have been successful in opening multiple doors that create diversified opportunities for students, professionals and industry experts. Various International collaborations and associations have been established for the betterment and advancement of our goals. The sky is the limit when you're with JD. We look forward to surpassing our limits, and achieving our dreams!



Pramod Adhikari

Mentor

JD Institute of Fashion Technology gives due recognition to the idea of strong industry interface in today's global market. This manifests in our choice of mentors. Pramod Adhikari is an eminent member and a mentor for JD Institute of Fashion Technology. He represents the dynamic industry. Pramod has worked with various apparel and fashion houses. A NIFT alumnus, he served as a Category Head at Madura Garments, Group Design Manager at Madura Garments, Design & Product Manager, Consultant & Partner at Oorja Trading, to name a few. He is one of the most sought after consultants in the manufacturing and product development industry. Currently he is the Co Founder & Principal Consultant at Ideaworx Associates and also serves as the Principal Business Consultant at Trendzsporting Company.



Babu Rajendra Prasad

Principal

We at JD support the expansion of knowledge in art and design. We make it happen by practicing and applying latest, multi-disciplinary theoretical knowledge to the creation of cutting-edge, relevant programs that enhance both our students and our teachers. The degree courses we provide in affiliation with Bangalore University offer quality, robust education to aspiring designers. It inspires them to combine latest knowledge with a sense of social and environmental values, thus paving the way for a generation of holistic design professionals.



Suma Satish

Suma Satish is our Academics-in-Charge, JD Institute, South. She has completed her Post Graduate Diploma in Fashion Design & Boutique Management. She comes with 8 years of Industry experience and 6 years of academic experience. Her specialization includes Design, Fashion Thinking, Illustrations, Fabric Manipulation and Ornamentation. She incorporates best practices to ensure compliance with educational standards, and college and student performance. She coordinates between all JD South centres and manages academics, final projects, course content, and overall functioning. In addition, she has also been mentoring and guiding students in their design projects and is in charge of the execution for the JD Annual Design Awards, South.

CENTRE DIRECTORS



Divya Chandranna

Centre Director, JD Institute - R T Nagar, Bengaluru

Divya Chandranna serves as the director of JD. Her vision is to pursue global standards of excellence in all endeavours: teaching, research, and remaining accountable in our core support functions. She has introduced processes of self-evaluation and continuous improvement in students. Her aim is to transform the centre into a leader in the field of education today. She plans to achieve this by giving importance to not just knowledge and skill but to the overall development of the student. Divya has completed her BA and also holds a diploma in garment manufacturing and merchandising.



Santhi Kathiravan

Centre Director, JD Institute - Begumpet, Hyderabad

Our JD center in Begumpet is spearheaded by Santhi Kathiravan. She is a civil engineer by qualification and an entrepreneur by passion. Santhi also spearheads Siddharthsai Events and Management Services Private Limited (SEMSPL) (formerly ENCORE), an event management company with the rich experience of having conducted 200+ successful lifestyle exhibitions in the last 9 years. It provides a common platform for designers, retailers and customers. A market leader, SEMSPL has garnered over 50% market share in AP and Telangana. In addition, Santhi has a corporate exposure of four years in Sales, having worked with firms like ICICI Prudential, ING Vysya and LIC.



Ramesh Babu Nagothu

Centre Director, JD Institute - Punjagutta and Vijayawada, Hyderabad

Ramesh Nagothu is the acting centre director for the Hyderabad Panjagutta branch. He is actively involved in day to day functions of the branch and its growth. Business development is his forte. After completing his PG from Andhra University, he spent over 16 years in business management in diverse industry domains. Passionate about growth and development, he is a strong multi-tasker who looks forward to thinking outside the box and overcoming obstacles with creative ideas.

NEW DELHI – CORPORATE CENTRE



Rupal Dalal

Executive Director

Rupal Dalal serves as the Director of JD Institute of Fashion Technology. She is responsible for developing curriculum, academic systems, pedagogic growth, quality, and overall supervision of departments. Her passion and goal is using education and design to contribute to the nation's future. She is keen on developing Indian fashion retail and sustainable practices in fashion development including craft cluster development. She was awarded the Smt. Sushila Agarwal Memorial Award for exemplary services to senior citizens by arranging fashion shows every year. Her motto - It doesn't matter how slow you are, as long as you don't stop walking or dreaming.



Harsh Dalal

Director

As the Director, he spearheads the expansion in India and abroad. Under his vision, the company has expanded and grown immensely. Despite his goal of global openness, Mr Harsh Dalal truly believes in educating the young Indians on futuristic fashion and trends. He passionately believes that the Indian design Industry has the potential to challenge and succeed in the highly competitive global market. Mr Harsh Dalal seeks to engage students in the key deliverables identified and advanced guided navigation for the London Research Programme in collaboration with the University of Arts London. Born to be a true leader, Mr Dalal is all set to carry forward the legacy of his father in the design industry.



Akshra Dalal

Director

A post graduate in luxury brand management from Regents University, London, Ms. Akshra Dalal is a versatile combination of the corporate trainer, curriculum developer and an academic adviser for JD Institute of Fashion Technology, India. She has driven multiple programs and has championed pedagogy enhancement and student learning initiatives with a keen focus on global fashion. She has been playing an active part in the expansion of the Academy overseas and further mentors Jeditians enrolled under the JD Global Programme.

MUMBAI – CORPORATE CENTRE



Yogesh Dalal

Trustee

Yogesh Dalal, a visionary in the true sense, is known for his remarkable spirit and an ability to consistently extract excellence from each and every student. His innovative ideal and professional ethics make him stand out of crowd, giving him a very valuable position in the industry of fashion. Having a very positive outlook towards every new introductions in the fashion industry and experimenting with all possibilities is what Mr. Yogesh Dalal is very well known for.



Payal Dalal

Executive Director

A post graduate in Fashion Communication from Kuvempu University, Karnataka, Ms Payal M is a corporate trainer, curriculum and academic developer, associated with the Maharashtra State Board of Vocational Education and JD Institute of Fashion Technology. In her education career of 20 years she mentored and led around 750 student designers with a deep understanding of the psychology behind design to create effective garment collections which will bring about a change in the society. She encourages students to rethink and design using simple and sustainable reuse and recycle strategies which is the promising force of the future fashion.



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AFFILIATION

ACCREDITATION

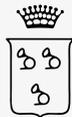


* Only at Brigade Campus, Bangalore

COLLABORATIVE PROJECTS

Accademia Internazionale d'Alta Moda e d'Arte del Costume

KOEFIA



ual: london college of fashion

INDIA FASHION WEEK LONDON

GLOBAL ASSOCIATIONS AND MEMBERS



SOFTWARE PARTNERS



Medini

Training, Certification & Academic Partner





OUR CORE COURSES ARE AFFILIATED TO BANGALORE UNIVERSITY

Bangalore University was established in 1964 to include higher learning institutions in Bangalore, Kolar and Tumkur. Today it is one of Asia's largest universities. Recognized by the University Grant Commission, the University was first accredited in 2002 by the NAAC with a five-star rating and then re-accredited in 2008 with an A grade. Bangalore University was ranked #13 in the 2010 India Today-Nielsen survey of top 50 Indian universities. The University is structured into six faculties: Arts, Science, Commerce & Management, Education, Law and Engineering. It has 43 Post Graduate departments, 1 Post Graduate center at Kolar, 3 University colleges, 771 affiliated colleges and several other higher learning centers. The University also offers 50 Post Graduate courses and Employment Oriented Diploma and Certificate Courses. Recently, the University has also launched Five-Year Integrated Courses in Biological Sciences, Social Sciences, Earth and Atmospheric Sciences and Business Studies.

Under B.Sc. Fashion & Apparel Design Stream, 17 Colleges are affiliated and more than 885 students are graduating every academic year. New UG Course B.Sc. in Interior Design & Decoration is commenced from the academic year 2015-16 and 2 colleges are affiliated with 80 students as intake.

JD Institute of Fashion Technology's core courses B. Sc. in Fashion & Apparel Design and Interior Design & Decoration are affiliated to Bangalore University. This lends credibility to the curriculum and market worth to the graduates.

GOVERNING COUNCIL



Dr. Arun Kumar H.R.

Dr. Arun Kumar's experience in the textile industry includes companies like Birla Synthesis and Tyralon. Currently he is the MD of Karnataka State Coir Co-operative Federation Ltd and is driving research in coir and other fibres. He also has 12 years of rich experience in the teaching field, implemented several schemes to improve the lives of weavers, and has presented papers in international conferences.



Tejaswini AnanthKumar

Tejaswini has worn many hats. She has worked as an engineering lecturer, contributed to the Light Combat Aircraft project as a scientist, and is currently a consultant to SLN Technologies. She is also the Chairperson of the Adamyia Chetana Smt Girija Shastri Memorial Trust that drives projects to impact the nourishment, learning and health of thousands of under privileged children.



FASHION & APPAREL DESIGN

(AFFILIATED TO BANGALORE UNIVERSITY)



YOU CAN BE A SLAVE TO RULES OR LIVE OUT OF YOUR IMAGINATION

Our B Sc. In Fashion & Apparel Design is affiliated to Bangalore University. It is one of our flagship courses, ideal for anyone who is serious about fashion & apparel design and wants to go deep into the subject in order to develop mastery and carve out a formidable market position in the future. This is a course that empowers its students with so much knowledge and depth that they can get confident enough to break the rules and give wings to their imagination.

From fundamentals of design and fashion and the study of various kinds of fabrics to an analysis of historical and cultural trends in fashion to the mastery of new tools and technologies to make business successful, the Bangalore University affiliated course is one of our most rigorous and popular courses, fully designed to cater to the needs of the marketplace, power the imagination of students, and make them career-ready! But more than anything, it empowers students to think beyond rules and truly convert their imagination into success!

WHAT IS THE WORLD OF FASHION DESIGN LIKE?

As a fashion designer you can transform an established brand, jumpstart a fashion export house or even break new ground with your own label. You may even decide to be a freelance design consultant or stylist. Possibilities include specializing in a category: breathe new life into women's wear or redefine men's formals. The canvas is huge. All you need is strong roots in your craft. And the desire to break the mold.



BSc IN FASHION & APPAREL DESIGN (3 YEARS)

FIRST YEAR

- Fibre and Yarn Science
- Elements of Fashion and Design
- Pattern Making and Garment Construction
- Constitution of India and Human Rights
- Fabric Science and Analysis
- Fashion Illustration and Design
- Environment and Public Health

SECOND YEAR

- Textile Wet Processing
- Fashion Art and Design
- Computer Application and Information Technology
- Pattern Making and Garment Construction
- History of Textiles and Costumes
- Textile & Apparel Testing
- Apparel Production
- Communication Skills

THIRD YEAR

- Fashion Retail Marketing and Merchandising
- Apparel Computer Aided Design
- Fashion Accessories
- Draping
- Garment Surface Ornamentation
- Life Skills & Personality Development
- Craft Documentation
- Entrepreneurship Development
- Apparel Total Quality Management
- Clothing Culture & Communication
- Indian History, Culture and Diversity
- Fashion Show

**The student shall undergo 30 day craft document programme after approval from the institute during the semester holidays between 4th and 5th semesters.*



INTERIOR DESIGN & DECORATION

(AFFILIATED TO BANGALORE UNIVERSITY)

USE YOUR IMAGINATION TO TRANSFORM SPACES INTO WONDERS

Our B Sc. In Interior Design is affiliated to Bangalore University. It is another one of our flagship courses, ideal for anyone who wants to deep into the art and science of interior design and carve out an exciting career in either in a company or in the field of entrepreneurship. This is one of the most comprehensive interior design courses in the country.

From fundamentals of design and the study of various kinds of materials to an analysis of the historical and cultural impact of spaces to the mastery of new tools and technologies to make business successful, the Bangalore University affiliated course is a seriously empowering course for anyone who wants to shine in this field. It also makes students ready for the real challenges of the marketplace. But, like our best course, its real benefit is that it inspires students to confidently translate their unique imagination into success.

WHAT IS THE WORLD OF INTERIOR DESIGN LIKE?

As an interior designer, you may start as part of a larger team helmed by an established interior designer or work independently. You may also take up a specialization in furniture or accessories.



BSc IN INTERIOR DESIGN & DECORATION (3 YEARS)

FIRST YEAR

- Fundamentals of Interior Design
- Construction Materials
- Colour Concepts in Interiors
- Fundamentals of 2D & 3D Graphics
- History of Interiors

SECOND YEAR

- CAD in Interiors
- Interior Services - Lighting
- Space Planning in Interior Design
- Construction and Detailing
- Interior Design

THIRD YEAR

- Construction Management
- Estimation Costing & Specification for Interiors
- Interior Services- Plumbing and Sanitation
- Advanced CAD in Interiors
- Model Making and Furniture Design
- Internship
- Professional Practices in Interior Design
- Acoustics
- Textiles for Interiors
- Accessories in Interior Design
- Interior Landscaping
- Final Project



FASHION DESIGN

ADVANCED DIPLOMA (3 YEARS)



IF YOU'RE GOING TO PLAY SAFE, GO BACK HOME NOW.

Iconic designer Ralph Lauren was of the view that 'fashion is not about labels or brands but about something else that comes from within you.' What he means is that fashion is not about what's already established or what the rest of the world currently thinks. It's about who you are and what you think. It's about challenging norms and making your own. That is what it means to be a citizen of Imagination.

But the best fashion designers don't just challenge norms for the sake of challenging them. Their work is always inspired by a personal vision. What does your imagination tell you? How do you make it tangible?

That's where craft comes in. It's critical to first be grounded in your craft. Only then can you challenge the norm and make your own. This is what we do at JD. We sharpen your craft. Then we challenge your imagination enough to draw you out of the comfortable world of 'tradition', 'common sense' and 'logic'. In other words, at JD we are not training you to play safe.

WHAT IS THE WORLD OF FASHION DESIGN LIKE?

As a fashion designer you can transform an established brand, jumpstart a fashion export house or even break new ground with your own label. You may even decide to be a freelance design consultant or stylist. Possibilities include specializing in a category: breathe new life into women's wear or redefine men's formals. The canvas is huge. All you need is strong roots in your craft. And the desire to break the mold.



ADVANCED DIPLOMA IN FASHION DESIGN (3 YEARS)

FIRST YEAR

- Foundation Studies
- Design Thinking
- Fashion and Cultural Studies
- Fashion illustration
- Elements of Textiles
- Design Process
- Draping
- Art & Costume Studies
- Pattern drafting
- Garment Construction techniques

SECOND YEAR

- Surface Design Technique
- Pattern drafting
- Fashion Draping
- Graphic Design
- Fashion Illustration
- Fashion Merchandising & Marketing
- Professional Practices

THIRD YEAR

- Fashion Forecasting
- Fashion entrepreneurship
- Portfolio Development
- Electives
- Internship
- Fashion Show



INTERIOR DESIGN

ADVANCED DIPLOMA IN (3 YEARS)

ARE YOU GOING TO BE A SECOND-HAND SUCCESS OR A FIRST-HAND GENIUS?

In *The Fountainhead*, one of the most popular novels of the twentieth century, the protagonist is an architect who chooses to struggle in obscurity rather than compromise his artistic and personal vision. His struggle originates in his practice of modern architecture which he believes is superior despite an establishment that worships traditional architecture.

In the end, his independent mind triumphs over the 'second-hand' norm and he redefines the environment to reflect his 'first-hand' ideas. This is the potential awaiting you in interior design today. And that's what it means to be a citizen of Imagination.

Interiors and the way people view them have dramatically altered in the last decade. Today there is growing emphasis on what spaces convey, how effectively they serve their purpose and what the various elements inside them say to each other. And clients are willing to experiment. This places an interesting challenge before today's interior designer.

WHAT IS THE WORLD OF INTERIOR DESIGN LIKE?

As an interior designer, you may start as part of a larger team helmed by an established interior designer or work independently. You may also take up a specialization in furniture or accessories.



ADVANCED DIPLOMA IN INTERIOR DESIGN (3 YEARS)

FIRST YEAR

- Foundation Art
- Design Thinking
- Graphics
- Building Materials
- History of Interiors
- Building Constructions
- Anthropometry and Ergonomics
- Sustainability in Interiors
- Product Design
- Design Contextual Studies
- Space Planning - Residence
- Work Shop on Model Making

SECOND YEAR

- Interior Services - Plumbing,
- Electrical, HVAC
- AutoCAD
- Space Planning - Office
- Workshop of Wood Work & Metal Work
- Interior Design Codes
- Sketchup + V-Ray
- Space Planning - Retail
- Workshop on Visual Merchandising
- Interior Landscaping
- Estimation and Costing
- 3Ds Max
- Space Planning - Healthcare
- Workshop on Interior Photography

THIRD YEAR

- Study of Designer's Work
- Internship
- Schematic Detailing - Working
- Drawings
- Project Management
- Space Planning - Hotels
- Workshop on Presentation
- Techniques
- Final Project



INTERIOR & SPATIAL DESIGN

POST GRADUATE DIPLOMA (2 YEARS)



BALANCING CONCEPTS AND TOOLS TO CREATE INSPIRING SPACES

This is a two-year PG diploma in interior and spatial design. It trains people to turn their clients' interior design dreams into a reality. The course combines historical and cultural knowledge to inspire students. It also enables them to attain mastery of latest technology. Students will be able to represent their imagination with Auto Cad and 3DS Max. Students will also receive latest knowledge on sustainability and ergonomics. At the end of the two years, the student will be able to apply their technical skills and research capability to design according to any client's needs. Specialization in retail, healthcare or hospitality is an option.

WHAT IS THE WORLD OF DESIGNING INTERIORS AND SPACES LIKE?

Students need to be able to combine theory, technology, client needs and industry trends to work in different spaces – homes, offices, cafes, restaurants, and other external spaces. Professionals need to be comfortable juggling various kinds of tools, doing research, studying materials and forecasting trends in order to create a relevant spatial style and design. Last but not the least they need to be constantly thinking about designing spaces in a way that is truly innovative, sustainable and ethical.



PG DIPLOMA IN INTERIOR AND SPATIAL DESIGN (2 YEARS)

FIRST YEAR

- Design Application
- Graphics
- Materials & Construction
- Product Design
- Design Contextual Studies
- Workshop - Sustainable Design
- Residence Project
- Workshop - Estimation & Costing
- AutoCAD
- Office Design
- SketchUp & V-Ray

SECOND YEAR

- Workshop - Advanced Presentation
- Techniques
- Electives
- 3Ds Max
- Workshop - Interior Photography
- Hospitality Project
- Project Management
- Thesis
- Resume & Portfolio Making
- Professional Practice
- Vaastu
- Internship



FASHION COMMUNICATION

POST GRADUATE DIPLOMA (2 YEARS)



GET CREATIVE IN THE WORLD OF FASHION.

The Master's Program in Fashion Communication deepens one's artistic, technical, theoretical and reflective abilities as a fashion designer. The program offers intensive, practice-based studies that start with a foundation program and end with an in-depth research dissertation.

The program aims at:

- Grooming competent and confident professionals with an in-depth understanding of creative communication in the context of the fashion design industry
- Empowering students to challenge accepted modes of fashion communication by creating new approaches and techniques
- Encouraging inter-disciplinary projects and creative collaborations in order to foster innovation

WHAT OPPORTUNITIES DOES THE PROGRAM OPEN UP?

Upon completion, students may pursue a range of careers within the fashion industry: Fashion photography, styling, trend prediction, fashion journalism, public relations, fashion advertising, style consultancy, store events management, and catwalk shows.



PG DIPLOMA IN FASHION COMMUNICATION (2-YEAR)

FIRST YEAR

- Photography
- Fashion History
- Fashion Psychology
- Graphic Design
- Photography
- Visual Merchandizing
- Fashion Forecasting
- Fashion Styling

SECOND YEAR

- Fashion Styling Project
- Typography
- Fashion Journalism
- Packaging Design
- Fashion Consumer Behaviour
- Retail and Brand Management
- Internship
- Dissertation



FASHION DESIGN & BUSINESS MANAGEMENT

POST GRADUATE DIPLOMA (2 YEARS)

DEVELOPING CREATIVE LEADERSHIP IN THE FASHION INDUSTRY

The two-year Post Graduate Diploma in Fashion Design & Management is aimed at design and business graduates from a range of disciplines who wish to develop creative, management, or leadership roles in the fashion industry. Academically rigorous, the course encourages a creative, critical approach to embrace current and emerging issues in the fashion industry. Knowledge happens through live industry projects, collaborations, guest speakers, visits and international study tours. Students develop a critical understanding of the global implications for the fashion industry from many perspectives which include: creative thinking, branding, sustainability, new technologies and potential futures.

WHAT IS THE WORLD OF FASHION DESIGN & MANAGEMENT LIKE?

Fashion Design & Management is the new program to empower the 21st century designer. The designer of today must be able to write their own destiny by creating a collection with a business model in mind. Endowed with a strategic vision, deep knowledge of production techniques, and a scientific approach to the market, this designer creates an imposing brand name with real media impact, cutting through the clutter and the predictability of the current, mainstream fashion system.



PG DIPLOMA IN FASHION DESIGN AND BUSINESS MANAGEMENT (2-YEAR)

FIRST YEAR

- Fashion Draping Process
- Fashion Thinking & Design Process
- Fashion Illustration
- Art & Costume Appreciation
- CAD – Photoshop and Adobe Illustrator
- Textile Science
- Textile Appreciation
- Textile Workshop
- Fashion Sourcing
- Pattern Drafting
- Garment Manufacturing Technology
- Visual Merchandising
- Craft intervention
- Fashion Merchandising
- Fashion Styling
- Craft documentation Project

SECOND YEAR

- Fundamentals of Business
- Dynamics/Structure of Fashion Industry
- Fundamentals of Finance and accounting
- Business Model Innovation
- Fashion Media
- Fashion psychology and Consumer Behavior (Research Methodology)
- Trend Analysis
- Fashion Branding and Styling
- Boutique Management
- Fashion Marketing (Brand Identity)
- Retail operations and E-commerce (Vendor management, retail management)
- Fashion Law
- Fashion entrepreneurship
- Creative Team Building/ Professional Practices
- Fashion Show



FASHION DESIGN

DIPLOMA (1 YEAR)

PULL OUT THE STOPS. FOLLOW YOUR DREAM.

This could be the most important year of your life. Our 1-year diploma in fashion design condenses the best that our B Sc. course has to offer into one action packed, inspirational year. The fundamentals remain the same. It's not about what the world thinks. It's about what you think and what you want. That is how you challenge the norm, reinvent it and become a citizen of Imagination.

Along the way, we will rigorously train you in the craft for twelve months. Combining theory with practical lessons, this is an ideal course for someone who already has some basic skills and knowledge and now wants to quickly strengthen that foundation to mark a niche for himself in the industry. So if you've been avoiding your dream for the longest time, let this be the year you embark upon the journey pull out the stops and chase it.

WHAT IS THE WORLD OF FASHION DESIGN LIKE?

As a fashion designer you can transform an established brand, jumpstart a fashion export house or even break new ground with your own label. You may even decide to be a freelance design consultant or stylist. Possibilities include specializing in a category: breathe new life into women's wear or redefine men's formals. The canvas is huge and sky is the limit. All you need is a personal vision. And the training to translate that vision into reality.



DIPLOMA IN FASHION DESIGN (1 YEAR)

- Art and Illustration
- Textiles and Fashion Sourcing
- Draping
- Fashion Thinking and Design Process
- Art and Costume Appreciation
- Pattern Making Techniques
- Garment Making Techniques
- Fabric Manipulation and Ornamentation
- Merchandizing
- Adobe Illustrator and Photoshop
- Portfolio
- Fashion Show



INTERIOR DESIGN

DIPLOMA (1 YEAR)

WHY BE PREDICTABLE WHEN YOU CAN MAKE SPACES YOUR OWN?

The way people view interiors has changed dramatically in the last decade. Today there is a growing emphasis on what spaces convey, how effectively they serve their purpose and how the various elements inside them interact with each other. The clients are willing to experiment. This expands and enriches the work of an interior designer.

At JD, we strengthen your fundamentals and challenge your imagination.

WHAT IS THE WORLD OF INTERIOR DESIGN LIKE?

As an interior designer, you may start as part of a larger team helmed by an established interior designer, an architectural firm or work independently. You may also take up a specialization in furniture or accessories.



DIPLOMA IN INTERIOR DESIGN (1 YEAR)

- Foundation Art
- Design Process
- Technical Representation of Drawing
- Building Materials & Methods of Construction
- Material Survey & Services
- AutoCAD
- SketchUp & V-Ray
- Product Design
- Workshop - Sustainability
- Space Design
- Project Design - Residence
- Project Design - Restaurant
- Estimation & Budgeting
- Resuma & Portfolio Making
- Professional Practice
- Vaastu
- Internship



FASHION BUSINESS MANAGEMENT

POST GRADUATE DIPLOMA (1-YEAR)

GROOMING STUDENTS FOR SENIOR ROLES IN THE BUSINESS AND MANAGEMENT OF FASHION

The course aims to equip participants for management careers in the fashion industry by delivering an innovative and relevant fashion business curriculum that includes the study of organisations, their management, culture and the changing external environment in which they operate. The programme develops participants into senior roles in business and management within the industry with strategic and entrepreneurial vision, problem solving ability, business knowledge and skills, and finance and risk management skills together with improved self-awareness and personal development. The program builds on students' prior industry experience and knowledge as well as on skills gained from a first degree. The intense nature of learning contributes to the development of strong skill sets and rewarding industry relationships – all to be successfully applied across a wide range of opportunities for students going on to careers in fashion and related industries.

WHAT IS THE WORLD OF FASHION DESIGN & MANAGEMENT LIKE?

The course aims to developing the students' ability to think creatively and strategically using expert knowledge of the fashion industry, and of new markets and product innovation. It also seeks to develop their leadership and organisational management knowledge and their ability to select appropriate models for the implementation and evaluation of strategic change. It empowers them to evaluate critically, current issues and methodologies in fashion industry organisations and in relation to other industries, developing critiques of them through a large-scale independent and original project relating to professional practice and, where appropriate, to propose new hypotheses.



PG DIPLOMA IN FASHION BUSINESS MANAGEMENT (1 YEAR)

- Fundamentals of Fashion Industry
- Fundamentals of Business
- Fundamentals of Finance and accounting
- Fashion Product cycles & categories
- Design Thinking Process and Business applications
- Fashion psychology & consumer behaviour
- Fashion Merchandising
- Brand Identity
- Fashion Marketing
- Retail Brand management
- Vendor Management
- Fashion Law
- Fashion Media
- Trend Analysis
- Fashion entrepreneurship
- Boutique Management
- Creative Team Building
- Professional Practices
- Major Dissertation project



FINE JEWELLERY

DIPLOMA (1 YEAR)

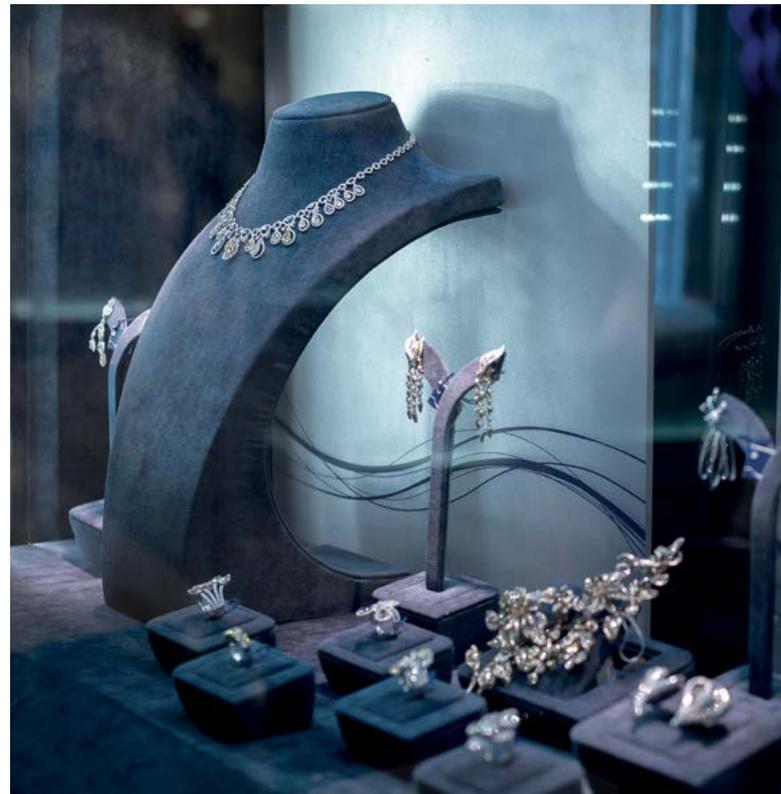


THERE ARE NO ACCESSORIES. EVERY LITTLE THING TALKS.

For decades, jewellery designers were the unsung heroes of the design world, the artisans working behind the scenes. It is altogether a different scenario, today. Accessories are not just supporting actors any more. They are strong statements of personal choices that stand on their own. That is why more and more designers are working at the frontlines of the jewellery industry. At JD, we train you in this field so that you can use your imagination to transform the quiet accessory into a bold, new statement. That's what it means to be a citizen of Imagination.

WHAT IS THE WORLD OF JEWELLERY DESIGN LIKE?

As a jewellery designer, you can work for a brand or design your own pieces and market them. You can even be an entrepreneur with your own designer label.



DIPLOMA IN FINE JEWELLERY DESIGN (1 YEAR)

- Design Creation
- Let's Start Creations
- Creation : Ring
- Creation : Pendants
- Creation : Earrings
- Creation : Bracelets
- Creation : Necklaces
- Creation : Accessories
- Rendering
- Colour Rendering
- Client Designing
- Manufacturing of Precious and Costume Jewellery
- Metallurgy
- Gemology
- Manufacturing & Processing
- Marketing & Processing
- Marketing
- Final Project



CREATIVE
THINKING

DESIGN

MONDAY	
TUESDAY	
WEDNESDAY	
THURSDAY	
FRIDAY	
SATURDAY	
SUNDAY	

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GRAPHIC DESIGN

DIPLOMA (1 YEAR)



INTRODUCTION

Graphic design is increasingly becoming a vibrant and lucrative field for designers, with many avenues for innovation. The objective of this course is to groom budding graphic designers by developing a strong technical foundation for visual thinking and the creative process. It also simultaneously prepares the students for a professional environment where they would be expected to understand business requirements and translate them into visual deliverables.

WHAT CAN YOU EXPECT?

Students can expect to acquire strong skills sets that will enable them to tackle both manual and digital design. They will also get a strong foundation to understand the evolution of design from traditional times to the modern, global environment of today.



DIPLOMA IN GRAPHIC DESIGN (1 YEAR)

LEARNING AND TEACHING METHODS

- Classroom training
- Workshops
- Seminars
- Group work
- Discussions
- Live projects

COURSE STRUCTURE

- Graphic Composition
- Colour Theory
- Typography & Layouts
- Drawing & Illustration
- Photography Basics
- Design Software Basics
- Digital Creative Construction and Strategy
- Web Design Basics

LEARNING OUTCOMES

- An Introduction and History of Graphic Design
- Elements & Principles of Design
- Layouts, Editing & Creating Images for Print & Web
- Anatomy of Letter Forms
- History of Typography, development and applications
- Introduction to equipment and usage
- Logotype Creation & Brand identity
- Digital & Social Media
- Introduction to Digital Graphics: Software, tools, creation & presentation
- Vector & Raster Graphics
- Design Thinking - Understanding the design process
- Cultural influences on Graphic design and media
- Colour theory, methodology and application
- Portfolio Development and importance
- Print Graphics and media
- Introduction to Packaging
- The Future of Graphic Design



VISUAL MERCHANDISING

DIPLOMA (6 MONTHS)

YOU ARE LIMITED ONLY BY YOUR IMAGINATION.

In 1508, Michelangelo was commissioned by the Pope to repaint the ceiling of the Sistine Chapel. It was originally painted as golden stars on a blue sky. But Michelangelo saw that it could be much more. What started off as an assignment to paint 12 figures culminated in a masterpiece that spanned 300 figures and that expanded the very definition of visual art.

Michelangelo was a citizen of Imagination. He didn't just see possibility. He saw a whole new world. At JD, we have a highly competitive curriculum in visual arts. But what differentiates us is our ability to stretch your imaginative abilities. That is how you go beyond possibility and create whole new worlds.

WHAT IS THE WORLD OF VISUAL ARTS LIKE?

You could be a visual arts specialist in fashion, film, theatre or retail. Every field offers uniquely exciting challenges that require a strong personal vision. So choose your passion and experiment with your learning. Unleash your creative juices and colour the canvas of the world with your designs.



DIPLOMA IN VISUAL MERCHANDISING (6 MONTHS)

- Introduction to Visual Merchandising
- Outlining and Developing a Display Strategy
- Strategic Planning
- Basic Principles
- Classification of Displays
- Details of Pattern
- Music and Lighting
- Sophistication In Visual Display
- Visual Merchandising
- Finalization of Display
- Strategies of A Visual Merchandise
- Scope and Prospects



FASHION & LIFESTYLE ENTREPRENEURSHIP

DIPLOMA (4-MONTHS)

THRIVING IN AN EXCITING, CHANGING BUSINESS LANDSCAPE

Fashion is an exciting though changing business. From understanding market needs and designing a product concept to finalizing price and staying relevant, there are many dynamic elements to master. The success of your fashion business hinges on solid business management skills, deep market knowledge and valuable mentorship. Devised by a team of alumni from IIT, IIM, NIFT and IRMA, our program offers a wealth of expertise. Gear up to be a smart entrepreneur, create sustainable fashion, and build a global brand. This program is relevant if you are aspiring to start an enterprise in a domain close to your heart or already run an enterprise and are looking to scale up. Essentially, the program aims to provide knowledge and guidance on the essentials of launching an enterprise, or growing an existing enterprise to the next level.

WHAT IS THE WORLD OF FASHION & LIFESTYLE ENTREPRENEURSHIP LIKE?

An always exciting world, this is a life where you are constantly identifying new business opportunities, sharpening creative vision and learning to build a viable business model and business plan. This is a world where the rules are not handed to you. On the contrary, you need to proactively understand the key success factors of your new venture and unlock its true growth potential over time. Welcome to a culture of learning through experience and introspection, mastering the perfect pitch to investors, and always seeking to learn from mentors who have walked the same path as you.



DIPLOMA IN FASHION & LIFESTYLE ENTREPRENEURSHIP (4-MONTHS)

A. Fashion & Lifestyle Entrepreneur Strengths

- Entrepreneurial Motivations
- Entrepreneurial Traits And Competencies
- Understanding Self
- Visioning For A 5-year Horizon
- Partnership Selection

B. Fashion & Lifestyle Intro And Enterprise Mgt.

- Fashion & Lifestyle Business Essentials
- Going From Market Need To Fashion Opportunity
- Fashion Thinking & Design Process
- Analysis Of The Fashion Business Environment
- Fashion & Lifestyle Market Research
- Fashion Scenario And Segments
- Creating A Sustainable Design Value Proposition
- Establishing Quality-price Relationships
- Defining Market Relationships And Service Parameters
- Communicating The Proposition To The Target Segments

- Selecting And Managing People For A Fashion Business
- Operations Management Issues And Resources
- Identifying Financial Resources
- Identifying Supply Chain And Channel Resources
- Laying Down Cost Structures
- Identifying Revenue Streams

C. Business Plan

- Steps In Business Plan Creation
- Writing The Business Plan
- Fashion & Lifestyle Business Storytelling
- Pitching Before Investors

D. Fashion & Lifestyle Business Ecosystem

- Visit To Live Enterprises
- Entrepreneur/ Mentor/ Investor Interactions (Sidbi, Nsrcl, Sbi Incube, Msme Institute)

E. Incubation Support

- Visit Jain University Incubation Center



FASHION STYLING

DIPLOMA (3-MONTHS)

BE A STRONG INFLUENCER IN ONE OF THE MOST POPULAR EMERGING GLOBAL PROFESSIONS

This module gives an overview about fashion styling as a career. It imparts the skills required to be a fashion stylist, and shares knowledge about the roles and responsibilities of a stylist. It also gives exposure to the kind of creative collaborations involved in a shoot, the shoot process, and how an individual can carve a niche in the styling market. The second part of the module applies practically, the elements and principles of aesthetics, in creating look-boards in the polyvore or limeroad app which can be uploaded in sites like Instagram to create a powerful online presence. It empowers you to give your viewers enough style information, thus increasing your followers.

WHAT'S THE WORLD OF FASHION STYLING LIKE?

A Fashion Stylist is one of the most popular emerging professions in the fashion world globally and is the job title of someone who selects the clothing and accessories for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by



DIPLOMA IN FASHION STYLING (3 MONTHS)

- Sneak Peek Into The Fashion Styling Industry And Fashion Look Boards
- Epod Analysis & Coordinating Looks
- Fashion Draping
- Fashion Photography
- Makeup & Hair Styling
- Mannequin Styling
- Fashion Styling With A Twist
- Post-production (Adobe Photoshop)
- Product/food Styling & Flat Lays Styling
- Personal Styling
- Budget-based Client Styling
- Creative Thematic Shoot



FASHION PHOTOGRAPHY

DIPLOMA (3 MONTHS)

LIGHTS. CAMERA. PHENOMENON.

Everybody calls 'action'. But when you're a citizen of Imagination you're in search of a phenomenon. That means you are trying to create your own artistic vision. In 1984, journalist Steve McCurry seized a rare opportunity to photograph a refugee girl in Pakistan at the time of the soviet occupation of Afghanistan. Similar to Leonardo da Vinci's painting of Mona Lisa, it is today one of 'the most recognized photographs' in history. Steve McCurry was after much more than a photograph. He was capturing a moment of history in an image.

WHAT IS THE WORLD OF FASHION PHOTOGRAPHY LIKE?

You have to have a unique imagination that thinks on its feet. This means you constantly innovate with locations, sets, props and models so that you can create new visions of the world of fashion that inspire admiration and loyalty amongst consumers.



DIPLOMA IN FASHION PHOTOGRAPHY (3 MONTHS)

- History and Introduction to Photography.
- Cameras/ different formats in Digital Camera
- Core Camera Skills and Working knowledge of DSLR
- Lenses, Focal Lengths and Filters
- Composition and Understanding of Photographic Design from point of Visualization
- Visual Aesthetics for Photography
- Lighting & Self-Promotion
- Final Project





**PROFESSIONAL HAIRSTYLE &
MAKE-UP ARTISTRY**

DIPLOMA (6 WEEKS)

JOIN THE MAKE-UP AND HAIR STYLING WAVE

The beauty and fashion industry in India is growing as people become increasingly conscious of how they look. Thousands of men and women look to professional makeup artists and hair stylists to enhance their appearance. What do hair and make-up artists do?

Hair and makeup artists are trained experts who are engaged in providing beauty services like hair styling, bridal makeup, personal grooming, facials and more. A professional hair and makeup artist is not only concerned with a person's outer look but works to identify and develop his or her client's 'visual signature' and the style mantra that gives them confidence. With rising disposable incomes and urbanization, these are becoming fashionable and viable careers in India.

WHY IS JD A GREAT LAUNCH PAD FOR ASPIRING HAIR AND MAKEUP ARTISTS?

- A rigorous curriculum
- Training in latest technologies and techniques
- In-depth skills in print, film, television, weddings and many more media
- Lectures by celebrity makeup artists
- Shoots with professional glamour models to enrich your portfolio
- And a dynamic interface with the industry to expose you to the right people and platforms
- All delivered in an exciting one-month course



DIPLOMA IN PROFESSIONAL HAIRSTYLE & MAKE-UP ARTISTRY - 6 WEEKS

- Introduction to Makeup and the Industry
- Knowing the Tools for the trade
- Analysis of skin types and facial Structure
- Working on the right base
- Eye makeup
- Day make up
- Working on Office /Meeting, News Reader Makeup
- Working on Black & White Makeup (Monochromatic)
- Working on Television and Stage Makeup
- Fashion and Media Makeup
- Makeup for the Men
- Knowing the tools for the trade in Hair
- Preparation of the Hair
- Creating Style for the occasion
- Portfolio



JD TAKES PLACEMENTS AND RECRUITING TO THE NEXT LEVEL WITH CREATIVE CAREERS

For years we connected students to the industry with our well-developed, far reaching network. Now we raise the game. Creative Careers, a new JD initiative, is an online platform that helps students and employers find each other. Started in 2016, this is a first of its kind platform in the design and creative industry – a platform that is dedicated to connecting designers and employers. Students can browse jobs, know more about employers, and get career guidance. Employers, on the other hand, can browse student profiles, create a compelling company page, and build a talent pipeline.

The site can be accessed at jdinstitute.com/careers.

Benefits for employers

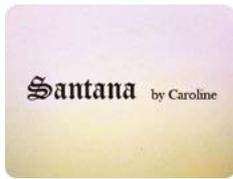
- Find the right talent for your company
- Interact with people before you hire them
- Be online, the place where things happen!
- Build a talent pipeline online
- Fulfil requirements faster



CREATIVE CAREERS

POWERED BY: JD INSTITUTE OF FASHION TECHNOLOGY

<https://www.jdinstitute.com/careers>



ANOTAH



TOMMY HILFIFGER

wooplr



Arvind



Ashtamangal Solutions & Services

atom INTERIOR



Calvin Klein



TAILORMAN



MARKS & SPENCER



BUILDOBRIDGE



CEE BEE DESIGN STUDIO



LATHA PUTTANNA

Davanam

Chumbak

A GLIMPSE OF THE BRANDS WHERE OUR STUDENTS HAVE BEEN PLACED!

HomeLane.com



D&M

fervour Elegante

Tashan

HOUSE OF PANN

H&M

gokaldas exports ltd.

Signa

HomeTown The Art Of Better Living

GENESIS LUXURY



TCG MEDIA



NIKHAAR

SOUCHIKA KAMAL RAJ MANICKATH

MYNTRA.com

LP LOUIS PHILIPPE

Mens Avenue By Milan



Paragon



WALKING CUBICLE

nolte



THULASI & THULASI Venkatachala Setty Jewelers

Reliance Brands Ltd.

SCHMANCY

Reliance RETAIL Aapki Khushi Hamari Khushi



30-DAY INTERNATIONAL EDUCATIONAL TOUR



Blazing a trail is hardly new for JD. In 1988 JD became the first privately-driven institute in fashion education in the country. Years later, we became the first Indian design school to open a campus in London. Our campus in London always proves to be a stellar last mile in your journey towards becoming citizens of Imagination. Here's how:

Firstly, London has one of Europe's largest artistic communities who have, over the years, led the way in music, art and of course, fashion. Damien Hirst, Stella McCartney, Alexander McQueen, The Chapman Brothers, Chris Ofili, Ozwald Boateng and John Galliano are just some of the top-notch designers from London. Secondly, by setting you up in London for your last semester, we expose you to the highest benchmarks in the industry while you're still in college. This will inspire you to dream even bigger and understand what it really means to be a citizen of Imagination. You will join a residential, on-campus program during which you will complete two projects as part of an internship exercise. Excellent instructors await you with a meticulously planned agenda. As part of your work, you will visit some of the world's rarest museums such as V&A, National Museum and the Fashion and Textile Museum.

Interior design students in particular have a whole new world of ideas waiting to be discovered. London is home to some of the world's most famous architectural marvels and institutions. You also will get a chance to interact with architects and complete a specialized project. Furthermore, the Royal Institute of British Architects (www.riba.org) and the Royal Institute of Chartered Surveyors (www.rics.org) promote professional development through lectures, exhibitions and events.





STUDENT ACTIVITIES

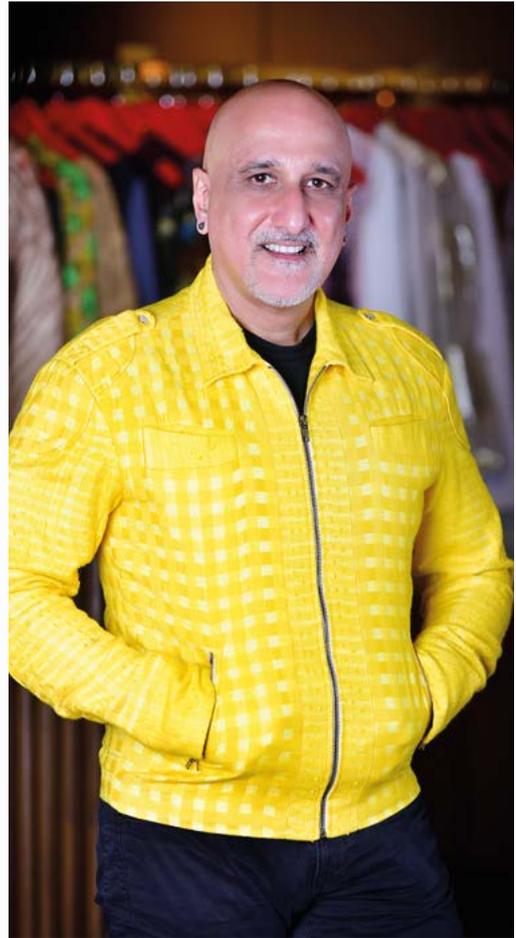


When you are at JD, you apply your imagination to extracurricular activities as well. Gear up for regular theme fashion events and dance challenges. But we believe in making learning as much fun as anything else. So you can look forward to industrial tours, exhibitions, conferences and excursions. And there will be once-in-a-lifetime opportunities as well. Imagine getting to work backstage with renowned designers during their shows. Imagine participating in Fashion Weeks. At JD there's never a dull moment. From animal rights shows and industrial exhibitions to lingerie shows and concept parties, there's always something to challenge your imagination and keep your spirits up.



MEET OUR NEW MENTOR: MANOVIRAJ KHOSLA

JD Institute of Fashion Technology is always seeking visionary, experienced mentors who can share their expertise with students and help us take imagination to the next level. In line with this strategy, we recently managed to get Manoviraj Khosla on board as our new mentor. Manoviraj Khosla has been a pioneer in the field of fashion in Bangalore since the earlier nineties. His brand is synonymous with elegance, style, sophistication and trendiness. He has constantly innovated to create a unique niche for himself in the realm of fashion. Now, he takes on the exciting role of JD mentor. As the JD mentor, he will bring to bear his deep experience in fashion, consumer insight, and retail. He will guide students to translate their unique imagination into a sustainable, profitable, competitive business. And he will act as a vital bridge between the students' vision and the realities and needs of the marketplace. JD is very excited to have him on board. We wish him all the best and look forward to an exciting partnership.



QUESS CORP: AN INDUSTRY-DRIVEN PROJECT FOR JEDIIANS

JD Institute believes in giving the right kind of platform for its students to interact with the corporate world. Recently, Quess Corp a multinational facility management company did a real design project with the students of JD Institute of Fashion Technology. In this project, students were able to understand the design not just aesthetically but also from a functional point of view.

The ultimate aim of this platform was to help students grow and make them industry ready. Quess Corp is India's leading business service provider. Headquartered in Bangalore, the company has a pan India presence and serves across five segments: industrials, facility management, people services, technology solutions, and internet business.

Our Students were proactively involved in the designing activity at Avon and Terrier (Quess Corp Companies). They had to redesign Utility Wear for the workers based on categories such as Medical, Hospitality, and Corporate. In this project, students applied their design thinking skills of identifying a problem and supported it with thorough research. They went through the entire process of brainstorming, idea generation, and design development and created minimalistic, durable yet smart uniforms for each of the categories. After completing the project, the students ran through a quality check and a feedback survey.

Jediiian Prachi Jain stated, "It was indeed a great opportunity to work on this real-time project. This exposure has definitely broadened our horizon and the ability to work in a team. With this, I would also like to thank our mentors, Zulfi Ali, Sakshi Rathore, Shrishti Jaiswal, Pavithra Basilica and the entire JD community for providing this wonderful industry exposure and guiding us throughout".



JEDIIANS SOARING HIGH ON GLOBAL PLATFORM: IGFS COLOMBO 2018



The skills and talents of our students go beyond the confines of the four walls of the classroom. Recently, the students of the Fashion Department showcased their collection at an international platform called IGFS 2018. The event was connected to sustainability and innovation. It was indeed a proud moment for JD Institute of Fashion Technology to see their students soaring high.

International Graduate Fashion Spectacle (IGFS) is a platform that calls fashion graduates from all around the world and celebrates design. The event focuses on exchanging ideas and hence encourages young designers to build partnerships and contacts. Well-known design schools from India, Bangladesh, Hungary, Paris, Berlin, and Colombo participate in this prestigious event. It is 'a dream come true' for any aspirant designer to represent their country on an international platform.

Apart from walking down the ramp, Jediians engaged themselves with the day to day activities and created a rapport with the industry professionals. Mr. Philip, one of the jury members and the French cultural ambassador, appreciated our students' thought process and ideas. The students also got a chance to witness Artist Daco wall paint and were taken for a factory visit where the merchandise of well-known brands such as Nike, Adidas, Victoria's Secret and Lulu Lemon are created.

Jediiian Ayushi Kothari stated, "IGFS has been one of the most beautiful and overwhelming experiences of my life. Taking center stage and presenting the collection in front of different embassies, textile experts and industrialists was a great opportunity."



JEDIIANS SHINE AT INDIA BEACH FASHION WEEK

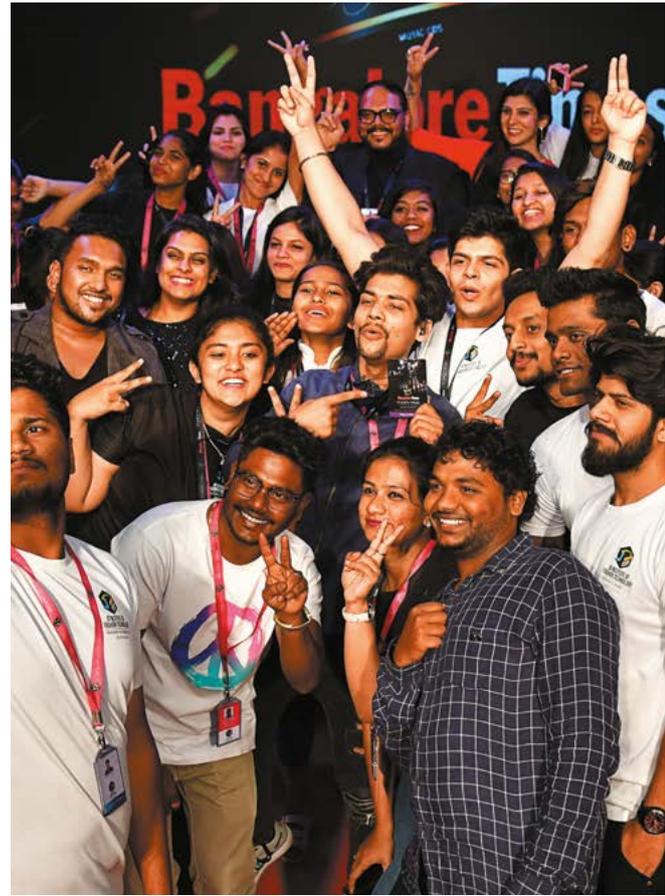
JD students successfully showcased their collections at India Beach Fashion Week Season 6 held at Goa Marriott. Partnering with India Beach Fashion Week was a great platform for students to not just present their ideas and skills, but also build vital industry networks. With its 6th edition, India Beach Fashion Week has emerged as a global fashion platform to present the latest designs across Beach, Cruise, and Resort wear. Designers from all over India such as Anupama Dayal, Ken Ferns, Asif Merchant, Pria Kataria Puri, Gabriella Demetriades, Ripci Bhatia, Marks and Spencer, and the Como collective were a part of this prestigious event.

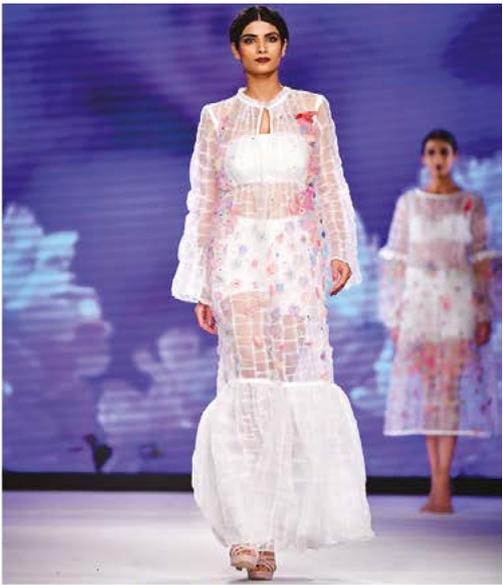
The event was not only a platform for famous designers but also for aspiring and established designers to exchange ideas on sustainable, innovative design. JD students showcased garments on the lines of innovation and sustainability. They worked around recyclable, re-adjustable garments and featured collections made out of tea bags, leftover fabrics, and even ones with chips inserted. Apart from showcasing their talent, Jediians also got an opportunity to witness experimental displays by global brands and be part of the networking events. A delegation of students and faculty members from the JD Bangalore centre accompanied these designers. All in all, the show gave our students a glimpse of how fashion events of this scale are envisioned, managed and conducted in the industry. For over 30 years, JD has established itself as a cradle of fashion talent. Now, it is all set to bring its strong creative legacy to beautiful Goa.



JEDIIANS AT BANGALORE TIMES FASHION WEEK 2018

Bangalore Times Fashion Week is one of India's leading premiere Fashion events. By bringing together industry professionals, retail buyers, trendsetters and spectators, it is a dream destination for every aspiring designer. JD joined hands with Bangalore Times Fashion Week as their educational partner. Our students from the fashion department got an opportunity to showcase their designer collections on the lines of sustainability and innovation. Keeping the core values forward and committed to bringing a change in the fashion industry, the designers showcased their collection which included garments made out of tea bags to interchangeable and size adjustable ones. This is just one of the many ways in which JD provides life-changing opportunities to its students by empowering them to showcase their skills in the presence of designers like Manoviraj Khosla, Gauri Naninika, Rocky S, and Wendell Rodricks.





**ADOBE INDIA AND JD INSTITUTE: CREATIVE PARTNERS
IN DIGITAL TECHNOLOGY**



Technology is changing every facet of our lives, from decision-making and travel to health and identity. Today's industry also demands new-age skills like Artificial Intelligence, Design Thinking, Machine Learning, and Big Data. So the partnership between Adobe and JD is significant. Adobe Technology is crucial for the companies that face challenges in every intersection between content and applications. JD, as one of the pioneers in providing quality art and design education in India, is a strong platform to start Adobe Creative Technology Academy. It is a skilling initiative for students across educational institutes in line with the Skill India and Digital India mission.

The highlights of the program are:

- Integration of digital tools in curriculum
- Practical training in digital tools
- Faculty development session
- Guest lectures for students by industry digital experts
- Access to Adobe Education Exchange and Creative Technologies



JD INSTITUTE NOW AN INSTITUTIONAL MEMBER OF IIID

The Institute of Indian Interior Designers (IIID) is the country's premier body of Interior Designers formed in the year 1972 to establish good professional and fair trade practices among the community. JD became an institutional member with IIID. The objective is to conduct workshops, seminars, and programmes for the benefits of students. Moreover, students will be eligible to apply for various scholarships which IIID offers every year. Most of all, the partnership will enable students to realize the roles, responsibilities, and methodologies that evolve according to people's social, economic, and political culture. The association will give them unparalleled access to affiliated interior designers, guest speakers, and seminars. With strong alliances like these, the course promises to offer intensive opportunities to students. The event took place on 11th October 2018 at Good Shepherd's auditorium under the presence of top dignitaries from IIID and JD. Designer Prataph Vasant Jadhav (president, IIID), Shyamala Prabhu (Chairperson, Bangalore Chapter) and Gayatri Shetty addressed our students for the same.



JD STUDENT DESIGNS AT BANGALORE BY DESIGN

Bengaluru by design is a festival that celebrates creativity, explores innovation and creates awareness on the power of Design in India. JD Institute of Fashion Technology was happy and proud to be a part of Bengaluru by Design 2018 happened from 29th September till 6th October. The entire week was dedicated to industry engagements, mind-blowing installations, workshops, panel discussions, and design conference. Creative minds from the city, fashion houses, brands, and designers were a part of the fest. As a part of the festival, our students showcased their collections in the form of an installation that largely spoke about reuse, recycle and sustainable fashion. Their installation attracted a lot many industry experts and professionals. Renowned designer's Rahul Mishra, Manoviraj Khosla Bhandeep Singh (Famous Photographer) and Gautam Vazirani many others (Curator of Lakme Fashion Week) appreciated and applauded our designers for their work and ideas.



JD Institute of Fashion Technology won the 'Leaders in Education Award' for 2018. The award was presented by Lord Swaraj Paul, Chairman of Caparo Group Ltd, London at the UK Asian Business Awards 2018. This was a successive achievement for JD Institute of Fashion Technology, India. The award was received by Nealesh Dalal, Managing Trustee and Rupal Dalal, Executive Director of JD Educational Trust, India. The awards are an initiative by World Consulting Research Corporation (WCRC International), the global leaders in brand equity research and awards. The UK Asia Business Awards and Conclave 2018 also featured the global business and investors' conclave, along with keynote speeches and panel discussions with iconic brands. The event was attended by top global CEOs, media houses, corporate houses, bureaucrats, politicians and celebrities from various countries. The award is a testament to the fact that our curriculum is equal to global fashion schools and that the institute ensures students receive extra-curricular exposure through fashion shows, exhibitions, trade expositions, and industry conferences.



JD WINS 'LEADERS IN EDUCATION AWARD' AT UK ASIAN BUSINESS AWARDS

JD's HOBNOB

JD has a deep and dynamic network with the industry. From high-profile designers and artists to fashion trendsetters and Bollywood icons, JD has nurtured many creative relationships and associations that have expanded the horizons of students and increased the brand profile. When students study with JD, they belong to a brand that's well-connected!





Caroline Rush CEO of the British Fashion Council with Nealesh Dalal at London Fashion week Festival 2018



Aditi Toley - Head of Marketing, India - Lee Jeans - VF Corporation with Nealesh Dalal at Times Fashion week 2018



JD INSTITUTE OF FASHION TECHNOLOGY

Welcome to Imagination

jdinstitute.com



Leading Change

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t : +91 80 2559 4142
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389/1, 2nd Floor, 1st Cross
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m : +9198450 45053
e : rtnagar@jdindia.com

Campus: Cochin

1st floor, Congress House Building
Hospital Road Marine Drive
Cochin – 682 011

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e : cochin@jdindia.com

Campus: Goa

Mushtifund Saunsta,
Near Mahalaxmi Temple
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